

Seoul Biennale of Architecture and Urbanism 2023 (SBAU 2023)
Seoul 100-year Masterplan Exhibition Idea Competition
(Recruitment of Participants)

The Seoul Metropolitan Government will announce the idea competition for Seoul Biennale of Architecture and Urbanism 2023, “Seoul 100-year Masterplan Exhibition” so please apply as follows.

July 18th, 2022
Seoul Mayor

Introduction of The 4th Seoul Biennale of Architecture and Urbanism 2023

South Korea's capital was relocated to Hanyang (present-day Seoul) in the 1390s. Seoul has grown and developed with a focus on economic efficiency throughout the process of modernization. On the flip side, the city has become more cut off from the benefits provided by Mother Nature featuring its mountains, streams, winds, etc.

At the 2023 Seoul Biennale of Architecture and Urbanism, it is hoped that this open competition will serve as an active forum in which participants discuss how to overcome the relevant obstacles.

Since the late 1950s post-Korean War period (1950-1953), Seoul Metropolitan's administrative zones have been expanded with a population boom associated with the rapid expansion of the city. Plans for the city's urban development were focused on expansion of roads and supply of housing along with the development of technologies, which has led to elements of nature being overlooked in comparison. Seoul offers unique elements of nature that not present elsewhere in the world including Europe and the U.S., and these are precious heritage that we must preserved and passed

down for future generations to appreciate. Many urban planners and architects point to the destruction of cities due to unfettered and haphazard development, but there are no comprehensive responses or custom-tailored plans prepared to improve the situation.

Many factors are intricately entangled with each other as to urban planning of Seoul City, making it not easy to draw a plan. That being the case, we intend to formulate a basic roadmap for an idealistic and eco-friendly city through the Seoul Biennale of Architecture and Urbanism, and establish a sound basis for an urban plan geared to Seoul for the next 100 years based on it.

It is not realistic to attempt to set a short-term urban for the entire city of Seoul. Thus, we plan to engage in a 'study' by selecting some major urban spaces with respect to the characteristic elements that Seoul retains through this open competition. If helpful and intelligent ideas can be provided for the Hangang River to flow through the city and villages close to the mountains, they can equally be applied to other cities with similar characteristics. As such, this open competition will serve an opportunity to regain Seoul's original identity, while reconfiguring it as a futuristic city, and unveiling its environmental/ topographical features to the fullest.

July 2022

Byoung Soo Cho

General Supervisor

Seoul Biennale of Architecture and Urbanism 2023

The 4th Seoul Biennale of Architecture and Urbanism 2023

Land Architecture, Land Urbanism: City of mountain ranges, waterways, and wind breezes: drawing of Seoul's Next 100 years.

The Seoul Biennale of Architecture and Urbanism is an event where participants ask insightful questions about the cities we live in and contemplate and discuss their future visions. At the past three events, participants listened to the case studies of the other cities around the world and experts' opinions and discussed what the future of Seoul would look like. At the event held in 2023, participants will engage in multi-layered discussions about Seoul.

The Seoul Biennale of Architecture and Urbanism 2023 ("the Seoul Biennale 2023") will be composed of a total of five exhibitions under the theme "Land Architecture, Land Urbanism."

The five exhibitions include the thematic exhibition presenting the concept and discourses related to the theme, guest city exhibition introducing cities around the world, an On-site project exhibition where people can get hands-on experience on the theme, a global studio exhibition, which serves as an arena for discussion among students of the world studying architecture, and Seoul 100-year Masterplan Exhibition listening to the global opinions about the future of Seoul.

The Seoul 100-year Masterplan Exhibition will explore good works through the open competition. A team with the most interesting ideas and a variety of analyses as to

Seoul and the theme will be selected. Then the selected team will work together with general supervisor, curators, and other experts until 2023 to create the work, which will be introduced at the Seoul Biennale 2023.

1. Outline of the Open Competition

- **Name: Seoul 100-year Masterplan Exhibition Idea Competition**
- **Theme: Linking Seoul 100-year master plan with Green Network**
- **Scope: Type “A” through “G” (Seven categories) to be chosen freely by participants**
 - The boundary of the sites covered by the open competition is not supposed to be delineated clearly. Participants may freely select the site and its vicinity and make their own suggestions (development).
 - ※ “Map of Seoul 100-year Masterplan” will be distributed to participants to check each one of the Categories “A” through “G.”
- **Focal point: Open competition for ideas**
 - Free submission of creative/ imaginative ideas.
- **Eligibility : No specific limitations** (regardless of nationality or age)
 - Any group or an individual can take part.
 - Participants can be an architect, architectural designer, urban planner, researcher, writer, artist, critic, student, or a corresponding group, but not restricted to one of the above professions.
 - The members of a participating team should not number more than 10, including individuals and institutions.
 - A participating team should designate a team leader that will represent it and

serve as the representative in charge during the entire process. The team members shall provide their consent that all legal rights/ obligations shall be exercised by the leader.

- Each participant may only take part in one of the types (Type A - G). No one is allowed to submit more than one proposal concerning a category.

○ **Timetable**

- Open competition period: Jul. 18 - Sep. 15, 2022 (60 days)
- Submission period: Aug. 26 - Sep. 15, 2022, 16:00
- Screening period: Sep. 26 - Sep. 30, 2022
- Announcement of screening result: Oct 14, 2022

※ Timetable is based on Korean Standard Time

※ Details of timetable are subject to change, depending on circumstances.

○ **How to submit: Online submission through the Seoul Biennale 2023's**

"Open Competition" homepage

- Please subscribe as a member through the homepage
(competition.seoulbiennale.org) and submit your work.
- As for a team participant, the team leader shall submit an explanatory note on its work submitted.

※ The PIN No. (referring to the number given to a participant) automatically provided at the time of submission of a work for the open competition is to be used without a change throughout the event.

※ The online submission deadline stated in the open competition timetable must be adhered to.

○ **Submission documents**(To be drawn up after downloading the integrated forms from our homepage)

- **Form 1.** A copy of the application for participation

- **Form 2.** A copy of the explanatory note on the work submitted
 - ※ No code or mark or business name associated with the identity of a participant should be included. Failure to observe this will lead to disqualification.
 - ※ No books or the like other than what is stated in the foregoing should be submitted.
- No work submitted to us will be returned.

○ **Form of submission**

- File name: **Participant's PIN No.**

Ex) 123456.pdf

- Size of work to be submitted: Up to 7 A4 sheets (or 50 Mbyte)
- Form of submission to be used: PDF file
- Method of submission: Subscription as a member on our homepage →
Registration for the open competition (automatic issuance of PIN No./ registration of basic information) → Upload application for participation and explanatory note on the work.

○ **Information materials available**

- 1) Map of Seoul (past & present) (Extension: .pdf)
- 2) Map of Seoul 100-year Masterplan (Extension: .jpg)
- 3) S-Map : <https://smap.seoul.go.kr/>
 - Used to measure distance, altitude, land area size, etc.
- 4) Seoul Spatial Information Map: <https://space.seoul.go.kr>
 - Search & analysis on public spaces of Seoul

2. Content of the open competition

- **Purpose** : Sharing the vision of turning Seoul into an eco-friendly, densely populated city with a cohesive flow 100 years ahead with citizens of the world by making its natural/ topographical features known to more people globally and linking the paths of mountains, streams, and winds again.
- **Scope** : Participants are allowed to choose their work freely, referring to the sites of open competition in each category.
- **Design guidelines**
 - A proposal shall be aligned with the theme of the Seoul Biennale 2023.
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 - A virtual project shall be able to serve as a tool that can promote the development and realization of an innovative idea.
- **Theme of the open competition**
 - **Linking Seoul 100-year Masterplan with Green Network**

What is Seoul's identity? Originally, Seoul had an urban structure to enjoy the benefits provided by Mother Nature featuring mountains, streams, winds, etc. Its urban development has gradually placed an overriding emphasis on economic



Map of Seoul 100-year Masterplan

efficiency and materialism. As a result, its natural landscapes have been undermined and the city has lost many of its inherent natural elements.

Concrete jungle that have been built in a random pattern have diminished nearby natural landscapes. The overall landscapes around Seoul lack consistency to the extent that causes us to wonder whether the city has its own unique cityscapes.

It is hoped that Seoul will be able to be renewed as a city that boasts its own unique elements with an effort to work on the plan to make its cityscapes harmonize well with the natural surroundings based on a new platform, while making new relations with natural surroundings that have been cut off from each other, and to expand the green networks. We will also be able to invigorate the UAM (urban air mobility)-based transportation system and AI (artificial intelligence)-based vehicles that aligns seamlessly with the new status of the city, while expanding pedestrian-oriented green areas.

○ Open competition outlines by type

① Type A: Hangang Riverside Parks along Olympic-daero/Gangbyeonbuk-ro

- **Content:** A proposal for linking the downtown area with riverside parks and riverside residential/ commercial districts. The riverside green networks can be improved through expansion of green areas and park. The past paths built along the castle walls and the stream paths that have been cut off can be restored and linked to forest paths formed along the Hangang River. It is hoped that the organic connection of diverse areas and paths through multi-layering of the



Type A

proposed park will invigorate cultural, public, business, and commercial activities, and can be utilized as public spaces of the city.

- **Open competition site:** (U1) Urban 1 - Areas around Dongbu ichon-dong
- (U2) Urban 2 - Areas around Apgujeong-dong
- (U3) Urban 3 - Areas around Gayang-dong



(U1)

Areas around Dongbu ichon-dong



(U2)

Areas around Apgujeong-dong



(U3)

Areas around in Gayang-dong

② **Type B: 0.5~2Km wide Footbridge Architecture of a New city: Connecting Olympic-daero and Gangbyeonbuk-ro**

- **Content:** We intend to make one more attempt at the Hangang River. The new bridge proposed will be a pedestrian and bike bridge, and serve as a mini town equipped with a plaza and commercial and residential facilities. We hope that the new bridge built on the Hangang River will provide the river with a new sense of scale and serve as infrastructure expanding the publicity by linking the north and south sides of the city and green areas of Bugaksan Mountain and Gwanaksan Mountain.



Type B



Type B #1



Type B #2



Type B #3

Possible Bridge Connection Example

Participants may design the said bridge in their own creative ways, linking the said sites.

- Open competition site:

(U4) Urban 4 - Connecting from Nanji Hangang Park to Jeungmisan (able to develop Nanji Hangang Park)

(U5) Urban 5 - Connecting from Dongbu ichon-dong to Nodeul Island to Yongyangbong (Able to develop Nodeul Island)

(U6) Urban 6 - Connecting from Seoul Forest to areas around Apgujeong-dong



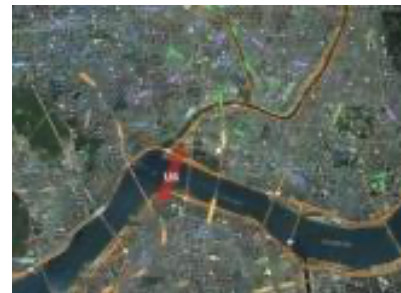
(U4)

Connecting form Nanji Hangang
Park Jeungmisan



(U5)

Connecting form Dongbu
ichon-dong to Nodeul Island to
Yongyangbong



(U6)

Connecting from Seoul Forest to
areas around Apgujeong-dong

③ Type C: Multiple Layered Green Hill City/Architecture

- **Content** : Many residential areas along gentle mountain slopes in Seoul have been formed within the city's overall schematic layout and gradually formed villages.



There has arisen the need to come up with a new

Type C

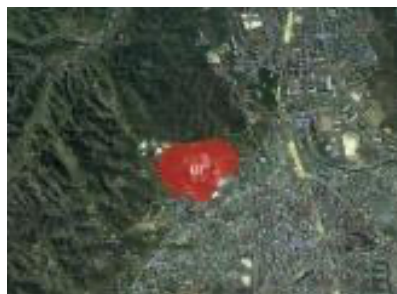
way of renovating or renewing the residential areas due to problems like poor

infrastructure facilities or excessive damages done to the local topography due to their autogenous formation and problems like the destruction of existing urban structures and communities from full-on demolition. This category C calls for a new proposal for linking the mountains with the green areas in Seoul. Most of the lower part of the platform slightly lifted up from the existing level is to be filled with roads and parking spaces. In the buffer green areas in the upper part, different types of buildings (such as residential, commercial, & office buildings) are to be combined with the natural surroundings in blended harmony. We expect that the discontinuity between Seoul's original hilly areas and its haphazardly developed parts will be improved.

- **Open competition site:** (U7) Urban 7 - Areas around National April 19 Democracy Cemetery, Dobongsan

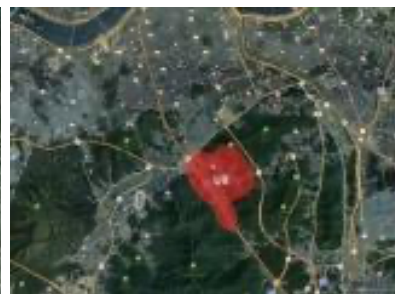
(U8) Urban 8 - Areas around Guryongsan

(U9) Urban 9 - Other sites for which participants wish to make proposals



(U7)

Areas around National April 19
Democracy Cemetery, Dobongsan



(U8)

Areas around Guryongsan

④ Type D: The Unified Urban Landscape, considering Nature and Skyline

- **Content:** Improvement is to be made for problems attributed to abrupt changes in the size and height of buildings under the stipulations as to the building-to-land ratio and floor area ratio in land use zones and zoning districts. Proposals need to be made to make the buildings along the Hangang River well-harmonized with the natural surroundings, create better skylines, and restore damaged visual corridors.



Type D

- **Open competition site:** (U10) Urban 10 - Areas along Olympic-daero or Gangbyeonbuk-ro

⑤ Type E: Connecting to the Ecological Green Space Axis towards City

(Regeneration of Existing Buildings in Central Commercial Areas)

- **Content:** In regard to shanty towns built around areas where buildings, inevitably built due to specific needs, have outlived their use and gotten run down, we expect to use existing buildings in central commercial districts to link areas close to them with multi-layered ecological green areas, and to see organic activities in the green area platform immersed throughout the city to improve the overall conditions and status.



Type E

- **Open competition site:** (U11) Urban 11 - Sewoon Shopping Center and its vicinity



Type D (U10)

Areas along Olympic-daero or Gangbyeonbuk-ro



Type E (U11)

Dasi Sewoon Plaza ~ Sewoon Daerim Shopping Center

⑥ Type F: Studies on Housing Types: New High-Rise Green Open Housing

- **Content:** We have pressed forward with development of highly populous areas including high-rise apartments in the downtown area to alleviate the housing supply shortage problem. Thus, most high-rise apartments in Seoul were planned as independent complexes rather than those closely associated with their surroundings, causing problems such as separation between dwelling units. We would like to see a new type of highly populous green dwellings, where public facilities such as roads and parking spaces and commercial facilities are expanded by turning green areas into multi-layered spaces and using organic linkages between private and public spaces.



Type F

- **Open competition site:** (U12) - High-density areas around Dongbu ichon-dong
(U13) - High-density areas around Apgujeong-dong



(U12) High-density areas around Dongbu ichon-dong



(U13) High-density areas around Apgujeong-dong

⑦ Type G: Study on potential development and its use

- **Content:** Discover under-used (or non-used) land, land for potential development, and public spaces that require new use plan and propose creative opinion on its use. The aim is to develop the idea into a realizable plan to make Seoul a desired place for everyone.
- **Open competition site:** The participants freely find the target area and propose the relevant idea. Participants should explain the background of their selection.

※ **The open competition site should be a public space.**

- ▶ **Keywords:** land for potential development, under-used (or non-used) land, public space to improve its use, secure public space in an underprivileged area, complexity of infrastructure
- ▶ **Reference:** <https://space.seoul.go.kr> (Seoul Spatial Information Map)

4. The following matters to take note of when submitting your work:

- **The International System of Units (SI) metric system shall be used.**
- **All contents submitted including questions shall be drawn up in Korean or English.**
- **Scales in drawing may be set at participants' discretion. Scales and**

directions shall be described accurately.

- Space zones and names shall be clearly stated. (Proper names including the names of the site and its neighboring areas, as well as road and building names shall be clearly and accurately stated.)
- Once submitted, a work shall not be revised, altered, or improved.

5. Q&As

- How to pose questions: Questions may be asked using the bulletin board of the "Open Competition" homepage.
- Our answers to inquiries will be posted on our homepage for all participants to view.
- Our answers to inquiries shall be deemed to be an addition or amendment to the Open Competition Rules and Guidelines.

6. Method of screening

- Screening procedure: To proceed in a single-track screening process as per the timetable announced.
- The list of panel jurists: To be announced on our homepage
- Evaluation criteria: Works submitted shall be evaluated as per the following criteria:

- Participants' level of technology and experience;
- The ability to discuss and deal with the intention & theme of the Seoul Biennale 2023;
- Creativity of ideas;

- Proposal's merit, vision, and clarity;
- Consistency of form and content of proposal & relevance of proposal content to the theme;
- Utility and practicality of exhibition design (content);
- Design ability with which to express the city.

○ **Prize: A total of KRW 100 million for a total of 40 works selected**

Category	Open Competition
Planning expense	KRW 2.5 million
Scale	A total of KRW 100 million to be paid for a total of 40 works selected

- ※ No other monies to be paid to participants.
- ※ The sum to be paid to selected works is subject to readjustment, depending on the number of those submitted and their level.

7. Follow-up agreements to be signed and fees paid

- | | |
|-------------------|---|
| Agreements | <ul style="list-style-type: none"> • Upon completion of the open competition, the Seoul Metropolitan Government (SMG) and general supervisor (the Host) shall decide how to use selected works and monies to be paid. • Also, the selected individuals and members of each team selected may sign a relevant agreement with the 2023 Seoul Biennale organization. |
|-------------------|---|

	<ul style="list-style-type: none"> • The host may ask for post-processing and development of the selected works as per the direction of the 2023 Seoul Biennale exhibition.
<p>Expenses to be paid</p>	<ul style="list-style-type: none"> • Expenses for aforesaid post-processing and development shall be fixed depending on how the content of the selected works is to be used. • The host shall bear no other expenses than what is stated in the foregoing ("writer's fee"). This payment comprising relevant expenses shall be deemed to include all expense associated with the design and arrangement (i.e. relevant design, changes in work design, operating expense, business trip expense, team-related expense, etc.) required for the selected work. • The selected individual or team may spend the budget at one's discretion (for production or team management expense, etc.). • In the case what has been submitted is found to be in violation of the Open Competition Guidelines or includes plagiarism or unauthorized copyright violations, the selection and allocated budget may be rescinded and void. • Details on the use of allocated budget shall be stipulated in the contract.

8. Information and inquiries

- **Host : Urban Space Planning Team, Urban Space Planning Division, SMGE**
- **General management : Seoul 100-year Masterplan Exhibition Idea Competition Management Office**
(competition.seoulbiennale@gmail.com, 02-733-1399)
- **Public notices : competition.seoulbiennale.org**

※ All public notices about the open competition to be made through the "Open Competition" homepage.

9. Copyright

- **All works submitted shall be based on original ideas and shall not violate a person's copyright.**
 - All responsibilities for infringing on a third party's copyrights shall be borne by the participant (team). In the case it is discovered that a selected work infringes on a third party's copyrights, the relevant status may be cancelled.
 - In the case a selected work is discovered to be associated with fraudulent (violation of copyrights) use of an award-winning work in another competition, a third party's creative work or his/her name, the selection shall be cancelled and the award certificate and money rescinded.
- **All rights (including copyrights & title) concerning the submitted work shall rest with the participant (team).**
 - If necessary, the host may arrange to have the copyrights concerning the submitted work transferred to it or obtain the lawful consent to use it temporarily.
 - The host may use the submitted works for a contents-related business (i.e. archiving, reproduction, exhibition, distribution, transmission, or drawing up secondary work) not intended for commercial profit or use in a publication (i.e. production or sale of white paper) without providing compensation or prior consultation with the participants (teams). Participants shall fully cooperate with the host in the said exhibition, printing, or publication). Participants' submission of their works to the host shall be deemed as

giving their consent to what is stated in the foregoing sentence.

- Participants shall be deemed to allow the host to use their work submitted at his/her discretion. The fee for using the work submitted may be deemed to be offset with the award money (or an article presented as an award).
- Where the host needs to avail of the copyright of the work submitted wholly or partially or use the work beyond the scope stated in its relevant public notice, he/she may set the details through separate consultation with the participants.

10. Other matters to take note of

- The host may use the works submitted directly or indirectly at the Seoul Biennale 2023 or have the ideas reflected in its relevant plan by reinterpreting them.
- Participants shall mark their consent to their participation in the open competition in their application sheet. Failure to mark it will make their submission of work null and void.
- Screening and evaluation of the works submitted shall be done fully at the panel jurists' discretion. Relevant scores shall not be disclosed. No screening results shall be subject to any further reconsideration or disputes.
- For matters not included in this public notice, the Administrative Institution-Sponsored Open Competition Operation Guidelines (the MOIS's Established Rules No. 178 dated 9/27/2021) shall apply mutatis mutandis.