

48H Floor Plan Battle

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INTRODUCTION

The “48h Floor Plan Battle” is a design competition developed to explore the creative potential of architectural design through one of the most basic architectural drawings: the floor plan. You have 48 hours to develop a proposal that responds to the program contained in the extended contest brief, which will only be available when the battle starts.

Floor plans have been used not only to explain and communicate architectural designs, but they’re often adopted as an actual design medium, to test and communicate ideas with all the involved in the project – either is the client, engineer or contractor. In architecture, a floor plan is a drawing to scale, showing a view from above, of the relationships between rooms, spaces, traffic patterns, and other physical features at one level of a structure. Floor plans are a form of orthographic projection that can be used to show the layout of rooms within buildings, the structure and other essential spatial elements.

This competition is an opportunity to experiment how a floor plan can communicate a project today. What kind of design choices can better respond to the issues raised in the extended brief and how can a two-dimensional drawing communicate it in the most effective way?

You only have one floorplan to answer those questions.

COMPETITION BRIEF



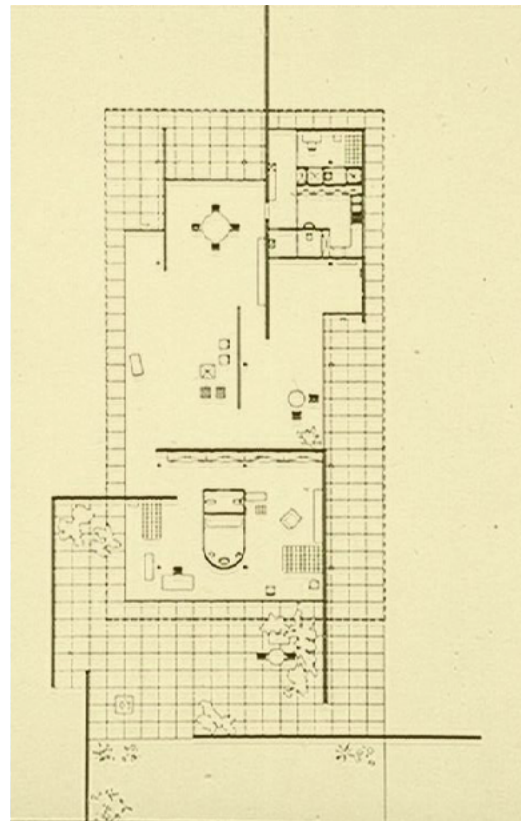
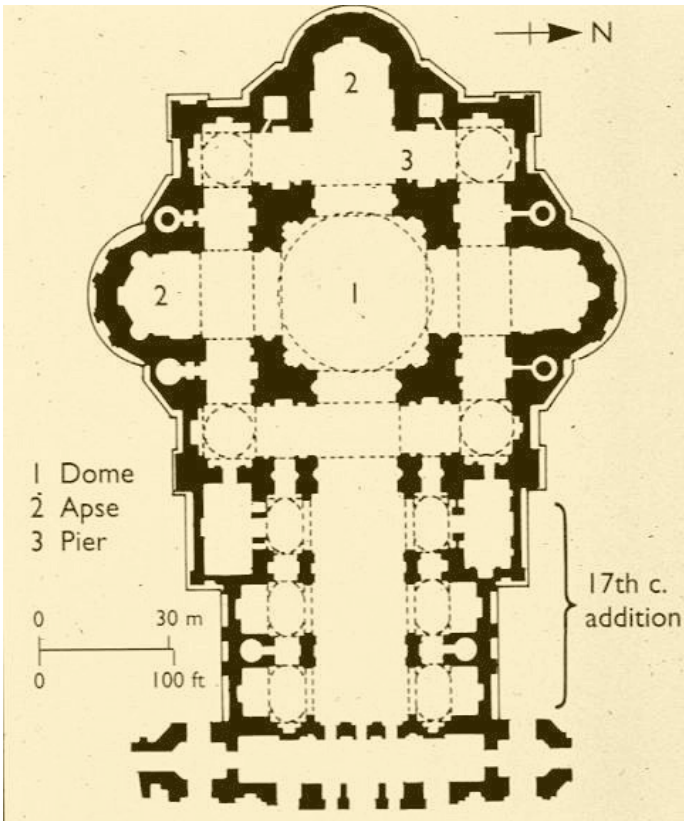
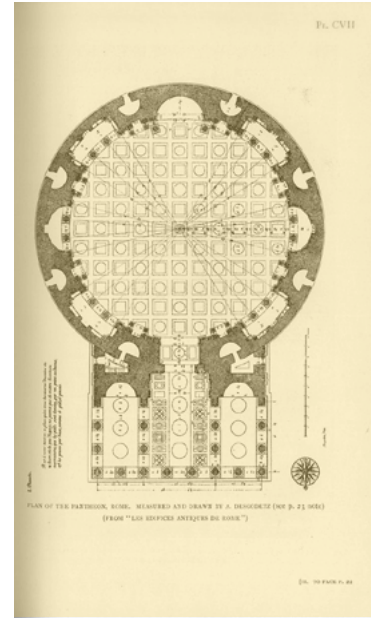
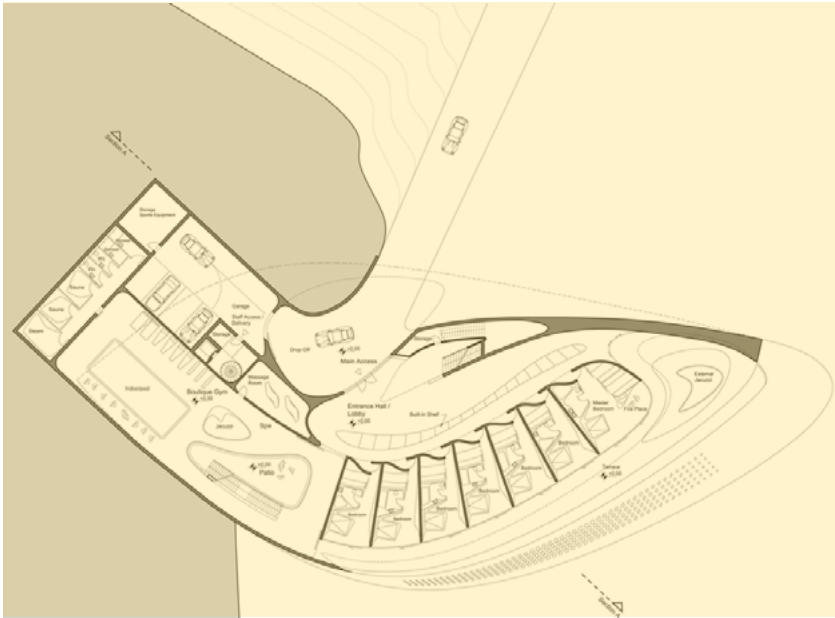
The aim of the “48h Floor Plan Battle” competition is to develop one drawing to communicate an architectural design. The participants are asked to design a building that responds to the requirements of the brief and one floorplan to represent it, with absolute freedom of interpretation, technique and level of abstraction. Even the concept of floorplan itself can be questioned in order to craft the most expressive way to represent the design.

This is a competition where the time limit is used to stimulate your creativity. The aim is to present a 48 hours response to the presented challenge, with a very strong focus on building function, creativity, criticality and innovation. Here you develop your skills as a communicator, designer and space thinker.

We are not interested in the construction details, we want to see the space organization. The drawing can highlight functional aspects of the building, showing a deep understanding of one or more design aspects. It can focus on the aesthetic qualities, showing space configuration and specific projects characteristics, or it can only display structural elements and overall massing. The elements shown in the entry are flexible and adaptable to the participants interpretation. The entry is completely flexible and adaptable to the participant’s interpretation.

Please read submission requirements for further information.

FLOOR PLAN REFERENCES



ABOUT THE EVOLUTION OF THE FLOOR PLAN

In today's construction industry, before anything is built, it's dreamed, drawn and planned in the form of a floor plan. These documents are truly the foundation of any construction project but they have been around for some time now. From the start of medieval drawings to the digital documentation sweeping today's construction industry, floor plans have evolved over centuries.

Before floor plans evolved into their modern form, look and purpose, drawings from the medieval times appear to be their earliest formations. The Plan of St. Gall, is one of the oldest known surviving architectural plans. Some historians consider this 9th century drawing as the very beginning of the history of floor plans.

The documents that emerged from the Renaissance era look more like modern floor plans than the ones from the Medieval Period. Architect and engineer Filippo Brunelleschi is considered to be the father of the modern history of floor plans. The architects of the Renaissance period brought

architectural drawing as we know it into existence, precisely and accurately reproducing the detail of a structure via the tools of scale and perspective.

The end of the 20th century saw the development of computer-aided drafting (CAD) technology and large-format printing processes that made the reproduction of multiple accurate copies of the architect's original design easier than ever.

Although the construction industry is still widely paper-based, this is changing quickly and the floor plan has become digitally based. Digitalization brought BIM, so it's realistic to believe that floor plans might be soon replaced by 3D representations. With all the changes in the construction industry, does a project have to go through conventional descriptive means and conventional ways of documenting? What is a floor plan today? How can a floor plan communicate a project in an innovative way?

RULES



ELIGIBILITY

Non Architecture Competitions are open to all human beings, from every age and cultural background, working in groups or individually. Teams can be formed by a maximum number of 2 people. The registration fee is paid per team, regardless of how many members form it. Personal information of all the team members can be uploaded during the submission procedure of the final drawing.

PRIZES

Non Architecture Competitions will award only one winner, selected by the jury collectively, and 7 honourable mentions.

WINNER (1 PRIZE)

- / 1.000 euros worth in gift cards from one of the major online shops chosen by the winner
- / publication in the Non Architecture Competitions books and website
- / reviews in digital magazines and several architecture blogs

HONOURABLE MENTIONS (7 PRIZES)

- / publication in the Non Architecture Competitions books and website
- / reviews in digital magazines and several architecture blogs

FINALISTS

/ publication in the Non Architecture Journal

SPECIAL PRIZE

The organization might establish additional special prizes and awards during the competition development and in the evaluation phase.

Note: The appearance on the involved architectural platforms are subject to the agenda and availability of the external platforms involved.

CALENDAR AND PRICING

04 April 2020	Competition Announcement and preliminary brief release
04 - 11 April	Special registration period (30€) (20€)
12 - 18 April	Early registration period (45€).
19 - 25 April	Regular registration period (60€).
26 April - 01 May	Late registration period (75€).
02-03 May	Last Minute registration (150€).
02 May, 00:01 AM	Extended brief release and Submission opens.
03 May , 11:59 PM	Submission closes.
25-29 May	Winner announcement.

The timing always refers to Central European Time (CET).

The extended brief will be made available on the Non Architecture website and through a special newsletter. You can subscribe to the Non Architecture newsletter at the following link:

www.nonarchitecture.eu/contact/

REGISTRATION

Considering the current world situation due to the pandemic Covid-19, we are exceptionally launching the 48h Floorplan Battle with a Special registration price: **we are changing the registration price for the first week from 30€ to a 20€ price.** If you have registered in the RE-DRAW 02 Competition, you have **an additional 30%** discount on the registration fee, which is valid for the whole registration period.

This is our way to provide you with something fun to do while dealing with quarantine! It might not be much, but we hope it will help, in a Non Architectural way.

The registration fee is per team, regardless of how many members are on the team.

If a team wants to submit more than one proposal to the competition they will have to register each proposal separately and pay an additional fee for each proposal they

wish to submit.

For a project to be accepted the team must be properly registered to the competition. All registrations will be done through the [Non Architecture website \(nonarchitecture.eu\)](https://nonarchitecture.eu), where you have to create an account, log in and choose your payment option.

All the payments will be organized through our Paypal profile, in order to provide the safest procedure to all the participants. Payments will be available for Paypal accounts and credit cards. In case you do not have a Paypal account, the credit card payment will be automatically made available.

After completing the payment, you will receive a first email from Paypal in order to confirm the transaction. Non architecture will later accept your payment and provide you with a registration code. The registration code will be the four digits code indicated as “Order number”, which will be sent to you once your payment is accepted.

Before that happens, your payment will be kept on hold and you will be able to cancel your purchase any time you want without any adding cost. When your payment will be accepted, you will automatically receive a confirmation e-mail from Non Architecture Competitions, and you will not be able to cancel your subscription anymore. In the e-mail, you will also find your registration code. It's important to keep this registration code in a safe place since it will allow your team to access the intranet where you'll have access to the upload form to submit your project.

In case Paypal is not available in your country, contact us at info@nonarchitecture.eu

PRESENTATION REQUIREMENTS

The drawing must be at the scale 1:200 and the building should not be bigger than 700m x 500m. North indication and graphic scale of the drawing must be indicated in the drawing in some way.

The floor plan must respect one of the following colour pallet:

Non Architecture Blue (RGB 22,23,138);

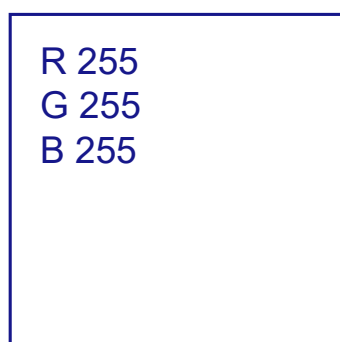
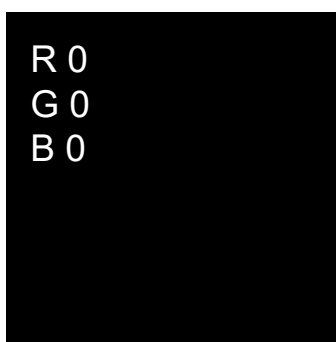
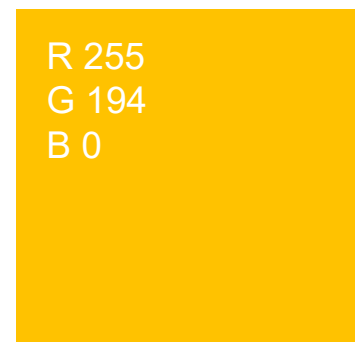
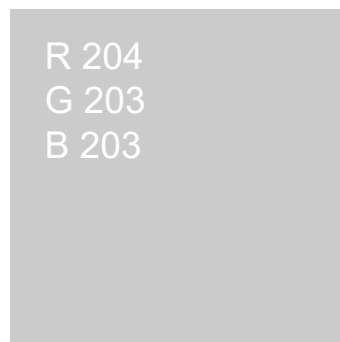
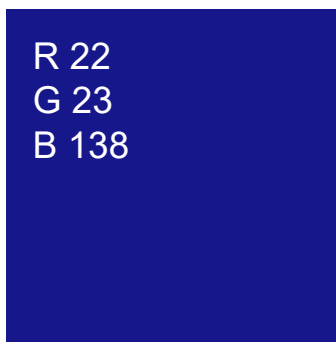
Non Architecture Grey (RGB 204, 203, 203);

yellow (RGB 255,194,0);

black (RGB 0,0,0);

white (RGB 255,255,255).

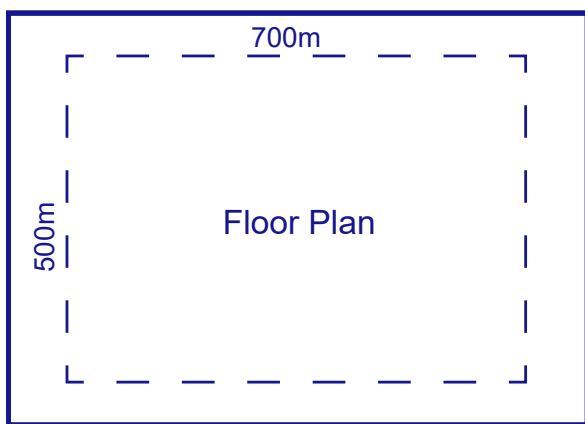
You can combine more than one colour and use them creatively and as you better see fit.



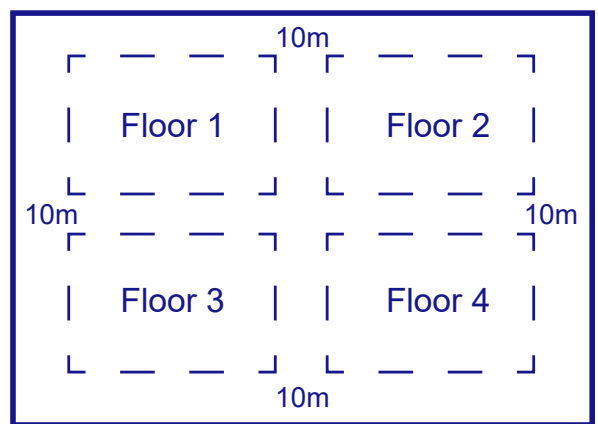
We are not interested in the construction details; we want to see the space organization and use. Therefore, walls can be full colour, no need to add stratigraphy. Same goes for windows and doors, they can be as simple as just one line.

The building can be composed of multiple levels, but all the levels must be presented in the same A3, next to each other and need to fit into the 700m by 500m frame, with at least 10m distance from each other.

A3



A3



Main Info: Arial 13pt

Secondary info: Arial 10pt

Non Architecture is also unconventional in its submission requirements, not asking for posters or booklets. The participants are in fact asked to submit only one ZIP folder, named with the code and the title of the project (CODE_ Title), containing:

The floor plan (JPEG) in format A3 landscape (horizontal), 300 dpi (equals 4961 x 3508 px), High Quality (in Photoshop: Jpeg output quality: 8 recommended), maximum

7 MB file size accepted. Name the file as follows: “CODE_ Title of the image_ Floor plan”.

A word document with 5 keywords (.DOC) to explain your project (#KeyWord). Add in the same file also the team’s info in the following format: Name + Surname of each team member (separated clearly), nationality (multiple options can be added), institution (company or university attended, to be included just in case you want it to be visible once your project is published). This file must be named: “CODE_ Title of the project_ Team” (use the given template).

Every submission has to be anonymous, so do not include your name, your submission code, or any other reference to you in the images. After being evaluated, the projects will be reconnected to their authors through the identification code. Additional details on the team members and on the projects will be required during the submission procedure.

We highly recommend you do not add texts to the images, and only use the 5 key words in the word file for further explanations. The projects should be explanatory enough through the graphic material. Every submission which doesn’t respect the guidelines given might be disqualified.

JURY

The jury will be composed by a pool of platforms and experts specialized in the theme addressed by the competition. They will act as partners in the competition and final jurors of your work.

The jury members are the following:

Mari Mezalira

Act of Mapping

Marko Riboskic

Founder of Archi.boom

Carlos Gonzalvo

Architect and PHD candidate, Beta Architecture

Steven Rubio

Founder at ShowItBetter

Iñaki Harosteguy

Curator of SupraOrder

Library Illustrazioni

(Emanuele Piersanti, Mirian D'ignazio, Raffaele

Guardabascio, Slacol Squarcella, Alberto Russo, Sara M. A.

Casertano)

Sabine Fremiot and Léo Berastegui

Founders of The beauty of plan & The beauty of section

CONTACTS

For additional info please check the FAQ on our website:
www.nonarchitecture.eu/faq

During the competition, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the competition. Any questions that are not resolved in this document must be made through the [Non Architecture Competitions' Facebook page](#). This ensures that all participants have access to the same amount of information.

SUBMISSION

Submissions must be done through the Non Architecture Competitions' intranet only before the date indicated on the competition calendar. A login section will be opened 2 weeks before the deadline. You must log in with your username and password and follow the upload process. No submissions will be accepted by e-mail or any other medium. The submission page will be automatically closed after the submission date and time are reached, not allowing any modifications or aggregations after that, so please, try to upload your project 24 hours in advance so that you have time to solve any issues that might come up along the way (they always do!).

EVALUATION

The core values of the 48H Floorplan Battle competitions are:

- / Effective communication of the design qualities through the drawing
- / Originality of the architectural design
- / Relevance to the building function addressed by the competition

These values will lead the selection of the finalists' projects and they will be used by the jury as a guideline in their decision.

Remember that this a competition of ideas, an opportunity to experiment and explore the limits of architecture representation. The jury reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favour of the value of the proposal.

The voting system to choose the winning projects is as follows:

1. Non Architecture competitions team, following the main values of the competition, will make an initial selection of 50 finalist projects in response to the above criteria. The amount of pre-selected projects can slightly vary according to the judgment of the pre-selection team.
2. The members of the jury will study the pre-selected projects privately and give an evaluation for each one of them. Votes will be compared and revised to reach

a common agreement on the selection of winners and honourable mentions.

In order to guarantee the authenticity of the awarding process, the prize's selection cannot be appealed.

INTELLECTUAL PROPERTY

All the material submitted to the competition will become part of Non Architecture Competitions' files. Non Architecture will have full rights to publish and promote this material, always making proper mention of their authors. The material might also be used for the platform's merchandising and exhibition purposes. For any other purpose, the authors of the projects will keep full rights over their design and will be asked to grant permission. By submitting a proposal you are giving Non Architecture the right to use the received material in both printed and online publications. Non Architecture Competitions will also have the right to slightly modify any of the mentioned material in order to better adapt it to the different formats and layouts that different publications might have.

ADDITIONAL NOTES

1. Non Architecture Competitions reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit a majority of the competition participants. Any modifications will be announced on the Non Architecture Competitions Facebook page. It is each team's responsibility to check the Non Architecture Competitions Facebook page on a regular basis to follow and incorporate all changes.
2. The purpose of this competition is an intellectual exercise and will not be built. In order to produce a relevant collective research, a minimum amount of 50 registrations has to be submitted. If the registrations are less than 50 by the day of the deadline, Non Architecture Competitions reserves the rights to not proceed with the awarding of the monetary prize but we will proceed with the winners' selections and the book's publication. In this eventuality, all the subscription fees will be reimbursed to the participants.
3. No one has hired Non Architecture Competitions in order to organize this contest. The only purpose of this initiative is to raise questions that could lead to the progress of architecture practice and engage a community of enthusiastic and creative designers in the creation of what could be a new way to represent architecture. The idea and program of this competition have been fully developed by Non Architecture Competitions to serve solely as an academic exercise.
4. Non Architecture Competitions is not held responsible for a breach of contract regarding the publications.

THE NON ARCHITECTURE TEAM
AND ALL THE COMPETITION
PARTNERS WISH YOU THE BEST
LUCK,
CONFIDENT THAT YOU WILL
APPROACH THE CONTEST
WITH ALL YOUR CREATIVITY AND
INNOVATIVE MIND.

INFO@NONARCHITECTURE.EU
WWW.NONARCHITECTURE.EU

CURATOR

non|
architecture

PARTNERS



beta *show it*
better.

SUPRA ORDER

