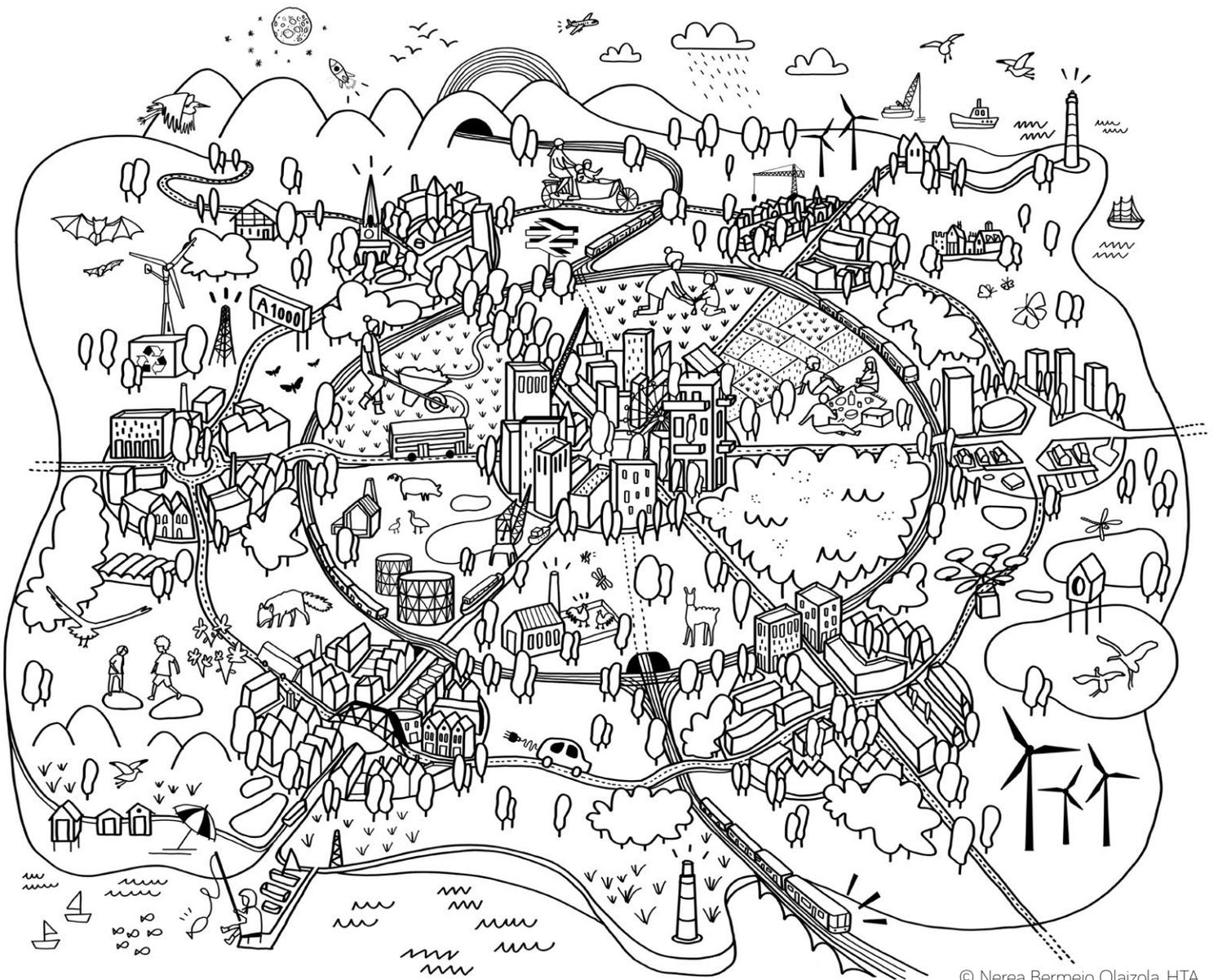


# FUTURE PLACE

Open call for RIBA Chartered Members



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Royal Institute of British Architects, Chartered Institute of Housing, Homes England, Local Government Association and Royal Town Planning Institute

# INTRODUCTION



The Future Place programme run by the [Royal Institute of British Architects \(RIBA\)](#), [Chartered Institute of Housing \(CIH\)](#), [Local Government Association \(LGA\)](#), [Homes England](#) and [Royal Town Planning Institute \(RTPI\)](#) - is a joint, two-phase initiative which will unlock place-making potential at local level through quality in design, future thinking, and knowledge sharing. The programme has been designed to promote best practice and the potential of innovative delivery, design and funding models, cross-sector collaborations capacity building, and knowledge sharing at a local level.

All five Future Places selected for the programme are determined to deliver meaningful change which will enhance people's lives, improve community wellbeing and create sustainable environments. While each place is very different, they all work in collaboration with public, private or voluntary sector partners to develop and advance innovative placemaking strategies. They will now take part in a programme to develop visions for their areas, with training and expert advice from each of the Future Places project partners.

As a result, the RIBA are holding an open call for RIBA members and Chartered Practices to work together with the local authorities on these visions.



## THE CLIENT

The Chartered Architects will work closely with the Local Authority and their representatives. The RIBA Chartered Members, RIBA Chartered Practices, and/or RIBA Client Advisers will be paid by RIBA, (66 Portland Place, London W1B,1NT).

## THE FIVE SITES

Competitors can submit an entry for more than one of the following projects. A separate application will be required for each area. Competitors will not be awarded more than one project.

- Bradford: diverse community-led placemaking
- Gateshead: health and wellbeing-led placemaking
- Great Yarmouth: heritage and innovation-led placemaking
- Greater Exeter: sustainable growth and high-density placemaking
- North Northamptonshire: landscape/green infrastructure-led placemaking



# BRADFORD

Diverse community-led placemaking

# BRADFORD

## Diverse Community-led Placemaking

### THE COMMISSION

To identify innovative ways to engage with and consult the diverse and young communities in the process of refreshing and updating Bradford's future vision and strategy for the City Centre (the City Plan see below) to reflect current circumstances and new opportunities.

The critical challenges and opportunities to address in the process and output are:

- Engaging local people over the coming years in debate about the past, present and the evolving vision for the future of the city, with diverse communities of children and youth in particular (Bradford is the youngest city in the country)
- Supporting active local participation in the co-production of public spaces, buildings, streets and neighbourhoods.
- Taking into account the analysis and principles set out in (relevant planning documents [here](#) and [here](#)).
- Drawing on relevant best practice examples from elsewhere (UK, Europe and beyond) to learn from and test good practice in public engagement.
- Working in collaboration with the local authority as client, presenting ideas and findings to the Future Place programme.

### THE FINAL OUTPUT

The final output will take the form of an illustrated community engagement strategy to feed into the process of updating the 2015 'City Plan' and 2017 'Area Action Plan'. The strategy will map out the stakeholders, timeline, implementation process (which might

include the appointment of a consultant team or assembly of an expert panel. It will include a proposal for an initial intervention / actions to kickstart the process.

## **BACKGROUND**

Born out of the industrial revolution, Bradford has a rich cultural heritage and a city centre that's ripe for regeneration. It has a strong history of new communities settling and creating prosperous, happy lives, and there is real strength in the diversity of its people who speak more than 150 languages and benefit from an abundance of international connections. Bradford is also home to the youngest population in England, and unlike other cities, it has space for redevelopment and opportunities to repurpose buildings.

## **VISION**

The City of Bradford District Council has a strong vision to transform the city centre by creating new homes and economic opportunities to attract and retain young and diverse communities and enable new and sustainable ways of living. The Council is taking a 'bottom up' approach to ensure that people remain at the heart of the transformation. The Future Place programme offers an opportunity to kick start the process of updating the 2015 'City Plan' and 2017 'Area Action Plan' (which in turn updated the original 2003 Masterplan by Will Alsop), to reflect the changes and challenges Bradford faces, both now and in the future.

## **NEXT STEPS FOR BRADFORD**

Work is currently underway on producing a masterplan for a new 'City Village' and a 'Housing Design Guide' document which will set out what is expected from new developments. The Council is committed to cross-sector collaboration to maximise placemaking opportunities and secure long lasting, meaningful change. There are

major opportunities in the area of the city centre for regeneration and significant future investment in infrastructure:

- The 'Top of Town' on the northern side of the city centre was until recently a vibrant retail area but a combination of factors have left it struggling and in need of a new role.

- On the southern edge of the city centre a 100 hectare area, (currently dubbed the 'Southern Gateway'), has been identified as a major regeneration opportunity for housing and employment growth in response to the proposed location of a future Northern Powerhouse Rail station in this city sector.

The city centre's two existing stations are subject to multi-million pound investment plans to explore opportunities for wider regeneration and growth around them as well as the prospect to link in with a potential future mass transit system.

# GATESHEAD

Health and wellbeing-led placemaking



# GATESHEAD

## Health and wellbeing-led placemaking

### THE COMMISSION

To identify the main opportunities to achieve meaningful improvements to equity, health and wellbeing in Gateshead over the next 10 years, as set out in the Council's 'Thrive' agenda, based on a review of the principles set out in the Council's 'Fit for a City' vision.

The critical challenges and opportunities to address in the process and output are:

- Breaking down “the road barriers” to increasing opportunities for walking and cycling, linking the Central area to the Quays, Baltic & Exemplar areas and aligning with sustainable transport projects to support a modal shift, improve activity, and air quality.
- Engaging communities and civic leaders ('Future Gateshead Leadership Board') in the vision for, and delivery of, a healthy city.
- Building a new community that meets the areas needs for the future to complement other regeneration initiatives in the area.
- Transforming the declining Gateshead shopping centre into retail and leisure destination of the future (in line with an Expression of Interest to the Future High Street Fund).
- Taking into account the analysis and principles set out in (relevant planning documents [here](#))
- Drawing on relevant best practice examples from elsewhere (UK, Europe and beyond) where improvements in equity, health and wellbeing have radically transformed the retail offer.
- Working in collaboration with the local authority as client, presenting ideas and findings to the Future Place programme.

## **THE FINAL OUTPUT**

The final output will take the form of an illustrated strategy which brings together the key measures needed to improve equitable health outcomes in the Urban Core . The strategy will build on, revise and update the relevant principles in the current 'Fit for a City' vision, and will include the vision and objectives, design principles, timeline, and implementation process (which might include the appointment of a consultant team or assembly of an expert panel). It will also include an initial intervention / actions required to kickstart the process.

## **BACKGROUND**

Gateshead is situated south of the River Tyne adjacent to the city of Newcastle. They are home to approximately 200,000 people with ambition to deliver more than 11,000 new homes by 2030. The local economy specialised in areas such as automotive, games and animation and advanced manufacturing, providing more than 100,000 jobs.

## **VISION**

Gateshead Council has huge ambitions to accelerate the transformation of their Urban Core through placemaking to tackle inequality, retain and attract residents, visitors, and businesses. The Council is committed to creating a lively, connected age-friendly town centre that promotes health, wellbeing, social interaction, and a better quality of life linking the town centre with the redevelopment of the quays to maximise the local benefits and regenerate the area into a 'future city'.

## **NEXT STEPS FOR GATESHEAD**

'Fit for a City', the regeneration strategy adopted by the Council in 2008, now requires reinvigation, and the 'Core Strategy and Urban Core Area Action Plan' (adopted jointly in 2015 with Newcastle City Council and setting the planning framework for the town centre) is ready to be advanced. Plans for the next decade include a new £250m arena

and conference venue, 1,000 new homes with a new 'exemplar' neighbourhood, and a high street revamp.

Sustainable transport projects such as the redevelopment of a new public transport interchange and rail station have been identified as priority projects, alongside the development and implementation of a joint air quality strategy with Newcastle City and North Tyneside Councils to tackle the 'hotspot' area of the Tyne Bridge just north of the town centre.

The Council aims to establish a 'Future Gateshead Leadership Board' comprised of local stakeholders, and the Future Place Programme will help to support Gateshead's collaborative approach. This will play a central role in reinvigorating the town and creating a well-connected destination where people want to live and work. The town centre is at the heart of Tyneside and can be characterised into three distinct areas.

1. Central - the focus of the shopping, commercial activity and the hub of the public transport network;
2. Exemplar - the transition from the residential neighbourhoods into the shopping and commercial centre
3. Quays and Baltic - the cultural, leisure, and commercial area home to the north east's fastest growing tech hub



# **GREAT YARMOUTH**

**Heritage and innovation-led placemaking  
and growth**

# GREAT YARMOUTH

Heritage and innovation-led placemaking and growth

## THE COMMISSION

To undertake an urban design/historic analysis and develop a public realm improvement feasibility study for the seafront.

The critical challenges and opportunities to address in the process and output are:

- Making the most of existing heritage and culture, and minimising blight to the public realm to improve the quality of the built environment.
- Drawing on relevant best practice examples from elsewhere (UK, Europe and beyond).
- Establishing Great Yarmouth as the national centre of excellence for marine science and renewable offshore energy as the basis of the future 'brand' identity and economic growth.
- Embedding opportunities for creatives and communities to engage in the process of story-telling/interpretation, co-design, commissioning and delivery to influence the look and feel of spatial regeneration to encourage local ownership.
- Maintaining vibrancy and activity, while rationalising the seafront retail offer. Making better use of space currently available for cultural and social congregation and creating spaces within the public realm for food and beverage, events, festivals that celebrate local culture and heritage.
- Taking into account the analysis and principles set out in [Corporate Plan](#), [Core Strategy](#), [Emerging Local Plan](#), [2017/18 Annual Monitoring Report](#), [Conservation Areas](#), [Culture Strategy](#), [here](#) and [here](#) for tourism information.
- Creating a context in which investors have confidence to support wider growth, regeneration and resilience ambitions.

- Working in collaboration with the local authority as client, presenting ideas and findings to the Future Place programme.

## **THE FINAL OUTPUT**

The final output will take the form of an urban design/historic analysis and an illustrated public realm improvement strategy for the seafront. The strategy will include the vision and objectives for the area, and will also set out the design principles, timeline and implementation process (which might include the appointment of a consultant team or assembly of an expert panel). It will also include an initial intervention / actions required to kickstart the process.

## **BACKGROUND**

As England's established offshore energy sector capital, Great Yarmouth is at the forefront of £39bn in energy investment over the next 20 years, including in large-scale offshore wind. With a flagship tourism economy worth more than £625m each year, Great Yarmouth is also Norfolk's top seaside resort, boasting a rich cultural heritage including historic buildings and diverse events. Like many coastal areas, however, the area also faces several challenges, including pockets of social deprivation, low wages, decreased land values, poor health and education. In order to address these complex challenges for communities, while maximising the opportunities for investment, the Council takes a place-based approach to planning and delivery, working closely with partners across public and private sectors to advance a range of exciting work to support regeneration and inclusive economic growth.

## **VISION**

Great Yarmouth's vision is to encourage economic growth by attracting and retaining further visitors and skilled workers, including regenerating the historic town centre and better aligning the tourism, culture and heritage offers with the future of the town as the

national capital for offshore energy. The Council would like to create a vibrant inclusive, mixed-use seafront that enables the celebration of local culture, heritage, and innovation.

## **NEXT STEPS FOR GREAT YARMOUTH**

The Council is currently driving forward an ambitious Town Centre Masterplan and major regeneration projects along the seafront, in addition to crafting a Culture and Tourism Strategy to help broaden and enhance the tourism offer. The Council is also lobbying for a bespoke housing deal for Great Yarmouth. The Future Place programme will help Great Yarmouth to help optimise, amplify and advance these initiatives.



# GREATER EXETER

Sustainable growth and  
high density-living-led placemaking

# GREATER EXETER

Sustainable growth and high density-living-led placemaking

## THE COMMISSION

To identify opportunities for higher density car free sustainable neighbourhoods in Greater Exeter, taking into account Exeter's aspirations for inclusive, healthy and equitable growth set out in the vision for 'Liveable Exeter',

The critical challenges and opportunities to address in the process and output are:

- Reducing car use and shifting to sustainable transport to create an active and accessible city.
- Encouraging healthy and active lifestyles by providing a high quality and accessible built environment and green spaces, with great arts and cultural facilities.
- Accommodating growth in an inclusive and responsible way with the most efficient use of land, optimising density and creating a vibrant neighbourhood which supports the retail and social needs of the residents.
- Engaging residents and communities in the design of their neighbourhoods.
- Taking into account the analysis and principles set out in (relevant planning documents here)
- Drawing on relevant best practice examples from elsewhere (UK, Europe and beyond)
- Working in collaboration with the local authority as client, presenting ideas and findings to the Future Place programme.

## **THE FINAL OUTPUT**

The final output will take the form of an illustrated strategy for higher density car free sustainable neighbourhoods. The strategy will include the vision and objectives and will also set out the design principles for development, timeline, and implementation process (which might include the appointment of a consultant team or assembly of an expert panel). It will also include an initial intervention / actions required to kickstart the process.

## **BACKGROUND**

Exeter is one of the fastest growing cities in the UK. It sits within a network of thriving rural villages and coastal towns that together represent a population of around 450,000 people. A group of five local authorities was formed to create the 'Greater Exeter Strategic Plan' – a joined-up vision for the area. Joint initiatives include: making public transport quicker and more convenient, promoting active travel, freeing up land used for driving and parking for social uses, and building more green spaces with arts and cultural facilities to encourage healthier lifestyles.

## **VISION**

By 2040 Greater Exeter wants to be recognised as a global leader in sustainable living and one of the most active, healthy and accessible, cities in England. The Council is committed to best practice and innovation in the design and delivery of new homes at a city, neighbourhood, block and street level. There is an aspiration to achieve higher densities with appropriate social and transport infrastructure to create vibrant, and successful neighbourhoods.

## **NEXT STEPS FOR GREATER EXETER**

In the next twelve months the Authorities intend to publish their draft 'Strategic Plan' for the new Exeter sub-region and launch a transformational housing plan for the

City to deliver 12,000 new homes between 2020 to 2040. Working closely with their Community Interest Company, Exeter City Futures, Greater Exeter will draw on the Future Place Programme to ensure placemaking is at the heart of their innovative approach to challenges faced by their vast and varied communities.

A landscape photograph of a church in North Northamptonshire. The church, a Gothic Revival style building with a prominent spire, is situated on a grassy hill. The foreground is a field of tall, golden-brown grasses. The background is a clear blue sky with light, wispy clouds. The text 'NORTH NORTHAMPTONSHIRE' is overlaid in large, white, sans-serif capital letters across the middle of the image.

# NORTH NORTHAMPTONSHIRE

Landscape and green infrastructure-led placemaking

# NORTH NORTHAMPTONSHIRE

Landscape and green infrastructure-led placemaking

## THE COMMISSION

To develop a set of principles to improve the quality and character of a key radial route linking a new Garden Community (urban extension) with the existing town centre, including design standards and an implementation plan which can be applied to other key radial routes across North Northamptonshire.

The critical challenges and opportunities to address in the process and output are:

- Supporting and guiding incremental improvements for key routes.
- Improving pedestrian and cycle access and maintaining traffic flows.
- Enhancing the overall quality and character including tree planting, active frontages and air quality.
- Achieving wider health, green infrastructure, environmental and economic benefits utilising smart technology where possible.
- Drawing on relevant best practice examples from elsewhere (UK, Europe and beyond).
- Creating safe, pleasant, lively and characterful streets for all.
- Taking into account the analysis and principles set out in the North Northamptonshire Joint Core Strategy and the Urban Structures Study.
- Working in collaboration with the local authority as client, presenting ideas and findings to the Future Place programme.

## **THE FINAL OUTPUT**

The final output will take the form of an illustrated strategy and design principles for the development of well-connected places through the improvement of radial routes and the implementation of a corridor management plan, with a focus on an initial route in the first instance with the principles applicable to other routes in North Northamptonshire. The strategy will include the vision and objectives and will also set out the timeline and implementation process (which might include the appointment of a consultant team or assembly of an expert panel). It will also include an initial intervention / actions required to kickstart the process.

## **BACKGROUND**

North Northamptonshire is comprised of five partner local authorities (Corby, East Northamptonshire, Kettering, Wellingborough, and Northamptonshire County Council) who are currently moving towards the formation of a unitary authority. It has had a Joint Planning Committee and Joint Planning Unit (JPU) in place since 2004. In 2017 the JPU was combined with a delivery unit forming the Joint Planning and Deliver Unit (JDPU). The Joint Core Strategy was adopted in July 2016 and takes a place shaping approach to development. All partners and stakeholders are keen to see the clear integration of the new garden communities with the existing built up form.

## **VISION**

The JDPU's ambitious growth strategy is to build 40,000 homes between 2011 and 2031 to increase the population by 25% and create high quality Garden Communities, including a new Garden Village at Tresham. North Northamptonshire's vision is to create an interconnected green network of urban and rural areas, to support a high quality of life and prosperous economy.

## **NEXT STEPS FOR NORTH NORTHAMPTONSHIRE**

North Northamptonshire's place shaping policies will require implementation across all five local authorities.

# OPEN CALL FOR ARCHITECTS



## EXPRESSIONS OF INTEREST

1. Expressions of interest invited from RIBA Chartered Architects, RIBA Chartered Practices and RIBA Accredited Client Advisers.
2. Using the criteria for selection' to assess the EOI's, 5 RIBA Chartered Architects, RIBA Chartered Practices and RIBA Accredited Client Advisers will be selected for the commission.

## ELIGIBILITY

Expressions of interest are invited from RIBA Chartered Architects, RIBA Chartered Practices and RIBA Accredited Client Advisers.

## FEE

A fee of 10K + VAT for each of the projects will be paid in two equal instalments in line with the programme above.

## PROGRAMME

Competition launched	06.06.2019
Deadline for receipt of Expression of Interest (EOI)	04.07.2019
Selection of 5 Chartered Members	w/c 15. 07.2019
Winners announced	w/c 22.07.2019
Project commencement and completion	X number of days (depending on daily rate) from August to November



Mid term presentations

October (date tbc)

Final presentations

December (date tbc)

The final decision of the winning Chartered Architect/Practice/ Client Adviser will rest with the judging panel. The RIBA and Local Authorities may follow up applications with a call if any clarification is required before awarding the contract. Awarded Chartered members will present their work to all partners mid-brief and final presentation. This will include representatives from all Local Authorities, Royal Institute of British Architects(RIBA), Chartered Institute of Housing (CIH), Local Government Association(LGA), Homes England and Royal Town Planning Institute (RTPI). It may include some other government agencies.

As part of your project, you will have the chance to publish content promoting and documenting the progress of the project in the RIBA's digital channels (chiefly social media and our website [architecture.com](http://architecture.com)).

### **SUBMISSION REQUIREMENTS FOR EACH PROJECT**

Digital copy (PDF format) to be submitted to [futureplace@riba.org](mailto:futureplace@riba.org). The digital copy should be contained in a single PDF document of < 5Mb file size.

The submission should be collated and consist of a maximum of 6 x single sides of A4. The submission may be printed



double-sided provided the specified single side limit is not exceeded.

The Expression of Interest Document, not exceeding 6 max pages, should comprise the following:

### **1. Company/Individual information**

- Name of Architectural Practice and RIBA membership/Chartered Practice number
- Contact Details
- The successful team will be required to hold full and comprehensive insurance cover in accordance with the RIBA's Consultancy Agreement (available on request). Please provide details of the current level of Professional Indemnity insurance you hold, and the name of your insurer/broker.

### **2. Team composition (1 A4 maximum)**

An introduction to the Chartered Architect/Practice/Client Adviser should be provided, together with brief CVs for the individual(s) who would be specifically responsible for leading the project.

### **3. Relevant projects delivered by the Chartered Architect/Practice or Client Adviser (3 A4 pages maximum)**

Illustrative case studies (images with explanatory supporting text) should be provided for up to three projects completed



during the previous 5 years to demonstrate the character and expertise of the Chartered Architect/Practice/Client Adviser.

Examples should demonstrate:

- a. Experience directly relevant to the Future Place project brief
- b. Experience of, and your approach to, working with multiple stakeholders
- c. Your ability to articulate and communicate ideas.

The following information should be provided for each case study:

- a. Client name - Including full contact details. Client references might be taken prior commissioning.
- b. Project completion date if appropriate
- c. Anticipated and final duration of the project
- d. Relevance of the project or design approach to the Future Place project brief

#### **4. Your approach to the particular project for which you are applying (2 A4 maximum)**

Each client is looking for a collaborative working relationship with the chosen Chartered Architect/Practice/Client Adviser. Please demonstrate and explain your approach and why it is relevant to the particular project objectives and requirements.

Please also note where you have experience of working in and/or knowledge of the local project area, which will be a key consideration.



## **SUBMISSION METHOD**

These submissions should be received no later than 18.00 on 4 July 2019. The digital copy should be emailed to:

[futureplace@riba.org](mailto:futureplace@riba.org)

Stating in the subject which Future Place you are submitting.

Please note:

- Only teams responding in accordance with the submission requirements and deadline for receipt of applications will be considered.
- Late submissions will not be accepted.

## **JUDGING PANEL**

The Judging Panel, which is subject to change, is expected to include:

- Ben Derbyshire, President RIBA
- Local authority representative
- Lucy Carmichael, RIBA Director of Practice.
- TBC

Carmen Mateu-Moreno [RIBA Future Place Project Manager] will attend the assessments and facilitate the sessions.

## **ASSESSMENT – CRITERIA FOR SELECTION**

Selection will be based on the extent to which the Expressions of Interest meet the following criteria:



### **Project 60%**

- a. Response to brief: understanding of the client, project objectives and place.
- b. Design approach: strategic thinking, and an innovative, creative and deliverable response to the challenges and opportunities.
- c. Communication and engagement: approach to developing an effective and collaborative working relationship with the client and other stakeholders.

### **Team 40%**

- a. Client engagement: evidence of an ability to work effectively and collaboratively with clients and stakeholders, on similar projects.
- b. Relevant Experience/case studies: evidence of meeting similar requirements on previous projects and any local knowledge and/or experience.
- c. Communication and Liaison: Demonstrate the relationship and collaborative approach between client and other stakeholders.

**COPYRIGHT** - The ownership of copyright will be in accordance with the Copyright, Designs and Patents Act 1988 - i.e. Copyright rests with the author of the submitted design.

**QUESTIONS** - [futureplace@riba.org](mailto:futureplace@riba.org)