

ARCHITECTURE COMPETITION

LONDON AFFORDABLE HOUSING CHALLENGE

COMPETITION CONDITIONS



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Bee Breeders Architecture Competition Organisers have prepared this document for the **LONDON AFFORDABLE HOUSING CHALLENGE** architecture competition.

Full Competition Terms & Conditions:
LONDONHOUSING.beebreeders.com/terms

The concept and planning for this competition have been developed solely by Bee Breeders Architecture Competition Organisers.

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INTRODUCTION

London is home to some of the most expensive properties in the world, making access to affordable housing almost impossible to all but the very rich. According to a report by UBS Wealth Management, London homes are the second most over-priced in the world, and closely behind Vancouver in its “bubble risk rating”. London house prices increased by 25% from 2014-2016, mainly due to foreign investment and low interest rates, making it the second-least affordable housing bubble in the world after Hong Kong.

For the London Affordable Housing Challenge, participants are asked to design a pilot-phase concept for affordable housing within Britain’s capital city. In order to be successful, designs need to be easily rolled out to increase the capacity of housing stock, while at the same time with minimal use of land and resources.

This architecture competition requires for both prudent planning and out of the box thinking. Winning participants will need to apply unique strategies as well as creative designs to tackle the housing crisis, while at the same time remaining in keeping with the city’s situation and heritage.



PROGRAMME

Design a concept for affordable housing within London, which can be easily rolled out to increase capacity of housing stock, and is minimal in its use of land and materials.

No minimum size or amount of the residential units per block is defined. The proposals should be flexible enough to adopt in different sizes with different inhabitant capacity requirements.

Designs for the London Affordable Housing Challenge should be flexible to different locations across the city. The designs should also be adaptable, allowing adjustments to be made in order to suit different residential capacity requirements.



PRIZES

3 winning proposals 2 special awards and 6 honourable mentions will be selected.
Bee Breeders will award a total of US \$6,000 in prize money to competition winners as follows:

 Prize money US \$6,000 	
1st Prize US \$3,000	BB Student Award US \$500
2nd Prize US \$1,500	BB Green Award US \$500
3rd Prize US \$500	+ 6 HONOURABLE MENTIONS

More information about the special awards at LONDONHOUSING.beebreeders.com

PUBLICATIONS:

The winners will get international art and design media coverage and will be featured on the Bee Breeders website.

A full list of media partners who have committed to present the competition winners in their publications can be found at LONDONHOUSING.beebreeders.com

CERTIFICATE:

Bee Breeders will acknowledge the outstanding performance of all winners and honourable mentions with Certificates of Achievement.



COMPETITION SCHEDULE

Early Bird Registration
APRIL 30 - JUNE 5

Advance Registration
JUNE 6 - JULY 17

Last Minute Registration
JULY 18 - OCTOBER 9

Closing date for registration
OCTOBER 9, 2018

Closing date for submission
NOVEMBER 5, 2018 (11:59pm GMT)

Announcement of the winners
NOVEMBER 28, 2018



London Architecture; © Daria Shevtsova <https://www.pexels.com/>

REGISTRATION FEES

	Architects, designers, enthusiasts and companies	Students*
Early Bird Registration	US \$90	US \$70
Advance Registration	US \$120	US \$100
Last Minute Registration	US \$140	US \$120

* See requirements here:
beebreeders.com/competition-registration-types

SUBMISSION REQUIREMENTS

- Participants are required to upload four (4) A2 landscape-orientated presentation boards (must not exceed 5mb per jpg) with sketches, renderings, plans, sections, elevations, diagrams, and/or other presentation tools to explain their proposal.
- No video files are accepted.
- All information provided in writing must be in English.
- All submissions must be uploaded via the beebreeders.com upload panel. Access information and instructions on how to upload the presentation panel will be issued to participants via email immediately after successful registration.
- Presentation boards must not indicate any information related to individual's/team's identity.

Participants who do not comply with the requirements will be disqualified without refund.

RECOMMENDED SUBMISSION CONTENT

- A cityscape to illustrate how the proposal fits in with the quality, value, and significance of the historical and modern urban structure of London.
- Concept designs which highlight that all aspects of the design are of the highest quality and in keeping with the design brief and the proposed site.
- The main points of proposed plans and sections, multiple internal and external perspectives demonstrating the spatial quality of the building as well as operational needs and accessibility requirements.
- Demonstration of project construction, materiality, functions, management and maintenance; approach to environment, energy and sustainability, indoor environment and logistics.

PRESENTATION DELIVERABLES SET

- Urban plan, (suggested scale 1:500 or 1:1000)
- Street elevations, (suggested scale 1:50)
- Primary sections, (suggested scale 1:50)
- Enlarged sections and elevations highlighting key spaces or relationships; (suggested scale 1:10)
- Details: (suggested scale 1:5)
 - Envelope
 - Key materials
 - Site or landscape
- Axonometrics providing information on building systems or illustrating key architectural concepts;
- Diagrams:
 - Circulation
 - Public versus private space
 - Landscaping
 - Transportation
 - Energy systems
 - Cityscapes/urban relationships
- Perspectives:
 - Primary interior spaces
 - Different site locations

Please note the PRESENTATION DELIVERABLES SET listed above is a suggestion only. Participants can choose to use the entire list, a selection from it, or propose a completely different set that would explain their design in the most efficient manner.





JURY & EVALUATION PROCESS

Competition jury consists of two jury panels:

- **Core jury panel**
- **Consultative jury panel**

Full jury panel members list is published at LONDONHOUSING.beebreeders.com.

The core and consultative jury panel will be responsible for setting the criteria that participants need to fulfill based on the site and brief and will evaluate each submission accordingly.

Participants are advised to research both the working site and previous similar case studies as part of the design process.

LONDON AFFORDABLE HOUSING CHALLENGE is an ideas competition, which encourages participants to experiment with the limits of architecture. The jury may choose to reward projects that show a high degree of creativity, even if they breach any of the rules, as long as it's justified.

Selecting Top 3 winners:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the top 3 winning projects and 6 honourable mentions.

Student Award:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted student entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the winning project.

SA Special Award:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the winning project.

ELIGIBILITY

The competition is open to all. No professional qualification is required. Design proposals can be developed individually or by teams (4 team members maximum).

People who have direct personal or professional relationships with jury panel members or organisers may not participate in this competition.

MEDIA PARTNERS

A full list of media partners who have committed to present the competition winners in their publications can be found at **LONDONHOUSING**.beebreeders.com

For potential media partners who are also interested in covering the present competition and its winners, please contact us at hello@beebreeders.com

Competition press kit (in English) and banners are available at **LONDONHOUSING**.beebreeders.com/press

ARCHITECTURE STUDENTS

Bee Breeders architecture competition organisers would like to hear from representatives of universities, schools, and colleges offering architecture/design studies.

Contact us to receive special student rates for group registration (discount applies for 3+ registrations from one university/school) as well as further information and support to get your students involved in architecture competitions.

Send us a request from your university email address along with basic information about you and your university/school.

Please note that only recognized university staff can apply for the reduced student rate.





London streets; © Negative Space <https://www.pexels.com/>

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