

Open Design Competition for the Jeonnam Citizen's Square

Competition Brief

2022. 02.

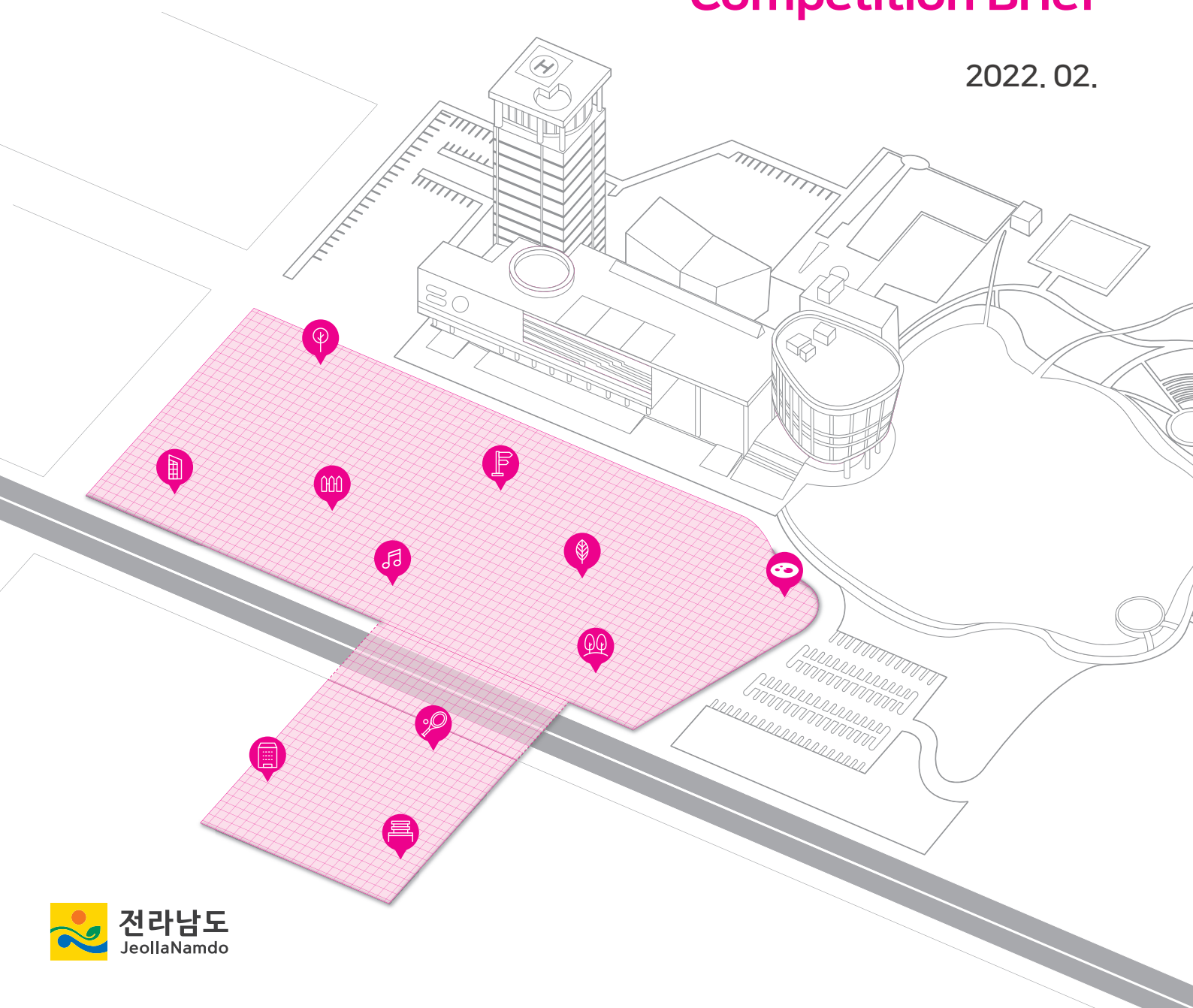


Table of Contents

[1. General Guidelines]

1.1	Competition Title	02
1.2	Competition Content	02
1.3	Competition Overview	02
1.4	Competition Type	02
1.5	Organizing Body (Publisher)	02
1.6	Steering Committee	02
1.7	Operation Headquarter	03
1.8	Official Language and Units	03
1.9	Eligibility and Restrictions	03
1.10	Competition Schedule	04
1.11	Registration	04
1.12	Data Provided	04
1.13	Q&A	05
1.14	Entry Submission	05
1.15	Composition of Entry	05
1.16	Jury Committee	06
1.17	Competition Assessment	06
1.18	Winning Works and Prize	07
1.19	Copyright and Publication Rights	07
1.20	Disputes	08

[2. Competition Guideline]

2.1	Competition Background	10
2.2	Target and Scope of the Competition	10
2.3	Competition Site	10
2.4	Major Issues in the Project Site	12
2.5	Jeonnam Citizen's Square Design Proposal Content ..	13

[3. Submittal and Documentation Guideline]

3.1	Submittal	15
3.2	Documentation Guideline	15

Open Design Competition for the Jeonnam Citizen's Square

Competition Brief



1

General Guidelines

1

General Guidelines

1.1 Competition Title

- 「Open Design Competition for the Jeonnam Citizen's Square」

1.2 Competition Content

- Present various and creative space composition plans (drafts) and utilization ideas to create Jeonnam Citizen's Square, which will become a landmark as well as a daily space for residents of Jeollanam-do.

1.3 Competition Overview

- Project Title : 「Open Design Competition for the Jeonnam Citizen's Square」
- Organizing Body(Publisher) : Jeollanam-do(province)
- Site Address : 1, Oryong-gil, Samhyang-eup, Muan-gun, Jeollanam-do, Republic of Korea
- Zoning District : Planning Management Area, Public Office Building
- Area Size : Approx. 51,000㎡
- Total Floor Area : less then or equal to 5,000㎡
- Scale : 2 stories or less above the ground (underground available)
- Maximum height : 20m or less
- Competition period : February 3, 2022 (Thur) [Announcement] ~ April 5, 2022 (Tue) [Result announcement]

1.4 Competition Type

- This is a proposal competition and international competition.

1.5 Organizing Body (Publisher)

- "Jeollanam-do, Republic of Korea" is the organizing body of the competition and provides finances for the competition.
- Responsible Office : Department of Architectural Development, Jeollanam-do, Republic of Korea
- The organizing body organizes the competition operation headquarters (hereinafter referred to as the operation headquarters) to operate this competition and delegates the tasks related to this competition.

1

General Guidelines

1.6 Steering Committee

- The Steering Committee is composed of 7 members, with Jeollanam-do General Architect as the Steering Committee Chairman and 6 Steering Committee members.
- Steering Committee List (in alphabetical order from the Steering Committee Chairman)
 - Seung-kwang, Shon (General Architect of Jeollanam-do / Chairman of the Steering Committee)
 - So-ra, Kim (Professor, University of Seoul)
 - In-Ho, Kim (Professor, Chosun University)
 - Jae-shin, Yoon (Professor, Ewha Womans University)
 - Dong-Hee, Lee (Professor, Suncheon National University)
 - Myung-jae, Lee (Professor, Korea National University of Transportation)
 - Young-soo, Jeong (Director of Architectural Development, Jeollanam-do)

1.7 Operation Headquarter

- Competition Operation Team : Design Oasis Co. Ltd.
 - Official Email : designoasis_ltd@daum.net
 - Official Website : <http://www.jnidea.kr>
 - Official Contact : +82(0)70-4168-8395

1.8 Official Language and Units

- The official language for the competition is 'Korean' and 'English'.
- In case of differences in interpretation between the 'Korean version' and the 'English version' in the regulations, guidelines, and Q&A of this competition, the 'Korean version' is considered official.
- Competition proposals (drawing panels, design description) should be written in 'Korean' or 'English'.
- Documents to be submitted must be written in either Korean or English.
- All units of measurement use the 'Metric System'.

1.9 Eligibility and Restrictions

- Both experts in related fields (architecture, city, landscape, etc.) and undergraduate (graduate) students majoring in the field from domestic and abroad may participate.

1

General Guidelines

1.10 Competition Schedule

Classification	Schedule	Remarks
Announcement	2022. Feb. 3rd (Thur)	
On-site Briefing	(On-site briefing sessions are replaced with 360° VR content)	
Participation Registration	2022. Feb. 7th (Mon) ~ Mar. 7th (Mon), until 17:00	Official Website
Inquiry reception	2022. Feb. 28th (Mon) ~ Mar. 7th (Mon), until 17:00	Official Website
Reply to Inquiry	2022. Mar. 11th (Fri)	Official Website
Entry Submission	2022. Mar. 17th (Thur) ~ 2022. Mar. 24th(Thur) until 17:00	Official Website
Main Assessment	2022. Mar. 28th. (Mon)	
Result Announcement	2022. Apr. 5th. (Tue)	Official Website

- The above competition schedule may be changed according to the circumstances of the organizing body, and in case of change, it is notified on the official website and the representative applicant is notified by e-mail.
- All competition schedules and times are based on Korean Standard Time (UTC+09).
- The on-site briefing will be replaced with 360° VR content to prevent the spread of the coronavirus (COVID-19).

1.11 Registration

- Period : 2022. Feb. 7th (Mon) ~ Mar. 7th (Mon) until 17:00(UTC+09)
- Participation registration can be done by entering participant information in the registration tab of the official website (<http://www.jnideia.kr>) and following the instructions.
- A Personal Identification Number (hereinafter referred to as 'PIN number') is randomly generated so as not to be duplicated during registration and is given to each entrant or joint application team.
- Individual applicants or representatives of the joint application team must register on the website.

1.12 Data Provided

Order	Name	File Type	Remarks
Data 01	Layout of Jeollanam-do Provincial Office Square	dwg	
Data 02	Digital Topographic Map of Target Site	dwg	
Data 03	Section of the Target Site	dwg	
Data 04	Site Photos	jpg	

1

General Guidelines

- Provided materials and related forms are provided by downloading directly from the official website after registration is completed.

1.13 Q&A

- Inquiry Reception Period : 2022. Feb. 28th (Mon) ~ Mar. 7th (Mon), until 17:00 (UTC+09)
- Inquiry Reception Method : After filling out [Competition Written Inquiry] (Form 02), upload it to the inquiry board on the official website
- Reply to Inquiry Date : 2022. Mar. 11th (Fri), 17:00 (UTC+09)
- Reply to Inquiry Method : Announced on the official website on Notice page.
- Q&A content is considered as an addition or amendment to the design competition regulations.

1.14 Entry Submission

- Submission Period : 2022. Mar. 17th(Thur) ~ 2022. Mar. 24th (Thur), until 17:00 (UTC+09)
- Submit proposals using the online official website (<http://www.jnidea.kr>).
- Since applications cannot be submitted after the deadline, applicants must ensure that files are uploaded before the deadline in consideration of the file update time.
- The competition management team does not separately notify applicants of whether the proposal has been accepted or not.

1.15 Composition of Entry

- Documents to be Submitted

Classification	Documents	Format	Form
1	Competition Application	pdf	Form 1
2	Consent of the Competition Regulation Compliance	pdf	Form 3
3	Consent of the Use and Change of Works	pdf	Form 4

- Documents must be submitted when submitting materials.

- Materials to be submitted(1st round assessment)

Classification	Size	Format	Remarks
Drawing Panels for Assessment	A1(841×594mm) (9,933 x 7,016 pixel)	300dpi, jpg	A1 × 1 copy
Design Description	A4(297×210mm)	pdf	Within 6 pages

※ Submitted documents and materials cannot be modified, changed or supplemented.

1

General Guidelines

1.16 Jury Committee

- The jury committee consists of a total of 8 members, consisting of 7 juries and 1 preliminary jury.
- The list of jury committee is as the following through fair assessment by the jury selection committee.

NO	NAME	NATIONALITY	AREA	AFFILIATION/POSITION	REMARKS
1	Laurent Salomon	France	Urban	ENSA Normandie / Professor	Jury
2	Hirokazu Suemitsu	Japan	Architecture	SUEP / CEO	
3	Paul Quinn Davis	USA	Architecture	Gensler / Design Director	
4	Mladen Jadric	Austria	Architecture	Jadric architektur / CEO	
5	Kyung-jin, Cho	S.Korea	Landscaping	Seoul National University / Professor	
6	Ja Young, Kim	S.Korea	Architecture	Korea University / Professor	
7	Woohyun YANG	S.Korea	Urban Design	Jungang University / Professor	
8	Yoon Chul, Cho	S.Korea	Landscaping	PH6 Design Lab / CEO	Preliminary Jury

1.17 Competition Assessment

- The assessment schedule may be changed depending on the number of submitted works.
- The jury committee may not select a winning work if, as a result of the evaluation, it is judged that the submitted work is not suitable for achieving the purpose of the competition or it is not appropriate to select the winning work due to the fact that the quality of the work is significantly lowered.
- Submissions that fall under any of the following reasons may be rejected regardless of the progress of the review according to the decision of the judging committee.

- If the proposal imitates other works
- In case the proposal has already been submitted to another competition

- The main points of evaluation during the assessment of this competition are as follows. The weight of the evaluation below does not mean the score of each evaluation item, but it is judged by referring to the weight of the evaluation during the assessment.

1

General Guidelines

Assessment Contents	Evaluation Portion
Creative Square Utilization Program	40
Connectivity between Jeonnam Citizen Square and Central Park	30
Harmonious landscape design and sustainable design	20
feasibility of ideas	10

- The results of the assessment will be published on the official website and the website of the Jeollanam-do Provincial Government.
- The organizing body of the competition and the competition management team do not respond to inquiries about the assessment results, and applicants cannot raise any objection to the composition of the juries, the criteria for assessment, and the assessment results.

1.18 Winning Works and Prize

Rank	Awards and Prize (Taxes and duties included)
1 st Place Winner (1 entry)	Award and 40,000,000 KRW
2 nd Place Winner (1 entry)	Award and 15,000,000 KRW
3 rd Place Winner (2 entry)	Award and 10,000,000 KRW
Honorable Mentions (within 15 entries)	Awards

- Winners must file a claim for prize money within 30 days from the date of announcement of the results of the competition.
- In case of joint application, the prize money is paid to the representative.
- The prize money includes fees for overseas remittance, and it varies depending on the exchange rate at the time of remittance.
 - ※ After the business plan is adjusted, the winners may be eligible to invite nominations to the second stage of the 'Open Design Competition for the Jeonnam Citizen's Square'.

1.19 Copyright and Publication Rights

- The proposal must be a creative work and must not infringe the copyrights of others. All responsibility for copyright infringement of others rests with the applicant, and in the case of a winning work, the prize may be revoked.
- The copyright of the submitted proposal is guaranteed to applicants according to the Copyright Act, and the right to use is held by the organizing body of competition. In addition, the organizing body of competition may use all the contents of the public offering, such as drawings and pictures, for publication, exhibition, media promotion, policy utilization, etc. by means of reproduction, display, distribution, and creation of secondary works, and to do so, applicant must submit [Consent of the Use and Change of Works] (Form 4)

1

General Guidelines

- The organizing body of competition has the right to use the idea in planning a follow-up competition for the winning work. The participant shall be deemed to have concluded a contract for the transfer of the right to use by submitting the Competition Application.
- Other copyright-related individual cases shall be governed by the Copyright Act.

1.20 Disputes

- The competition will be executed in accordance with the laws of the Republic of Korea, and if a dispute arises in relation to the competition, a court located in Jeollanam-do, Republic of Korea will mediate or make a judgment.

Open Design Competition for the Jeonnam Citizen's Square

Competition Brief



2

Competition
Guideline

2 Competition Guideline

2.1 Competition Background

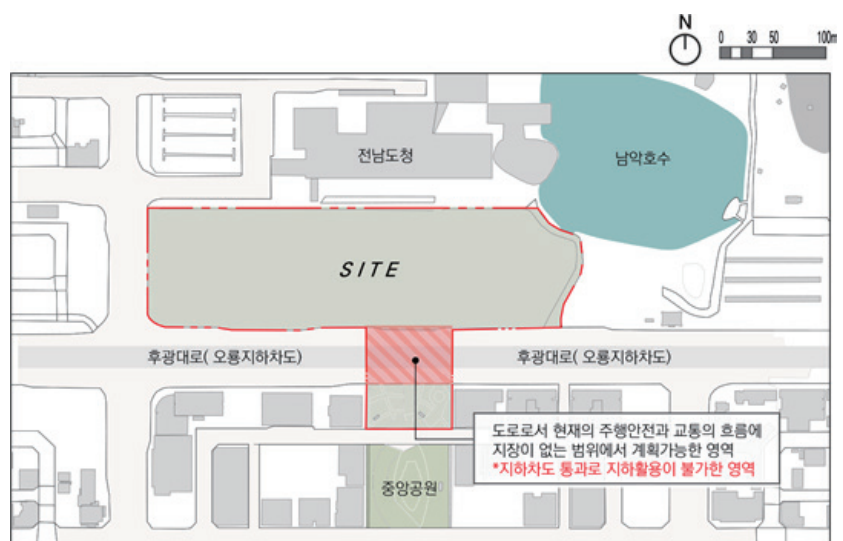
- This competition is to propose a creative plan by analyzing the Square in front of the provincial government and related places to create the Jeonnam Citizen's Square. By actively responding to the urban conditions of the target site, we intend to create a new dimension of public space that touches the daily life of residents.

2.2 Target and Scope of the Competition

- Participants can present various utilization ideas, such as Square utilization programs and building/facility plans, to create the Jeonnam Citizen's Square within the scope of the following destinations.

2.3 Competition Site

- Site Location : 1, Oryong-gil, Samhyang-eup, Muan-gun, Jeollanam-do
 - Zoning District : Planning Management Area, Public Office Building
 - Site Area: Approx. 51,000m²
 - Total Floor Area : less than or equal to 5,000m²
 - Scale : 2 stories or less above the ground (underground available)
 - Maximum height : 20m or less (underground facility excluded)
- ※ For further information regarding Jeonnam-do, refer to <http://www.jeonnam.go.kr/>.



Project Site Target Area

2
Competition
Guideline



Project Site Wide Area Map

2 Competition Guideline



Project Site Aerial View

2.4 Major Issues in the Project Site

- 'Jeonnam Citizen's Square' as an everyday space
 - 1) Sufficient convenience facilities and functions for rest should be provided so that the Jeonnam Citizen's Square can become a space for the daily activities of the residents.
 - 2) It should be a place where public events such as assemblies and performances are possible.
 - 3) It should be a space that has various functions to contain the daily life of citizens and at the same time breathes new vitality into the urban space.
- Creation of Creative Square and Urban Architecture
 - 1) The target site for the competition is a place boasting beautiful natural scenery facing the Jeollanam-do Provincial Government, and has the potential to become a representative attraction of Jeollanam-do.
 - 2) It is expected that the Square in front of the Jeollanam-do provincial government office and the surrounding area, which remain as idle spaces, will be transformed into the 'Jeonnam Citizen's Square', a representative public place of Jeollanam-do, to establish itself as a local attraction.
- 'Jeonnam Citizen's Square' as a Restoration of Continuity with the City Square
 - 1) The project site is a part of the Jeollanam-do Provincial Office Square, and is cut off from Muan-gun Central Park by a road that passes through the city.

2 Competition Guideline

- 2) To revitalize Jeonnam Citizen's Square by securing continuity between Provincial Government Square and Central Park.

2.5 Jeonnam Citizen's Square Design Proposal Content

- Create a public space that can contain activities such as community, culture, and assembly.
- In this idea contest, detailed spatial standards are not set, and creative proposals from designers are possible.

Open Design Competition for the Jeonnam Citizen's Square

Competition Brief



3

Submittal and
Documentation Guideline

3

Submittal and Documentation Guideline

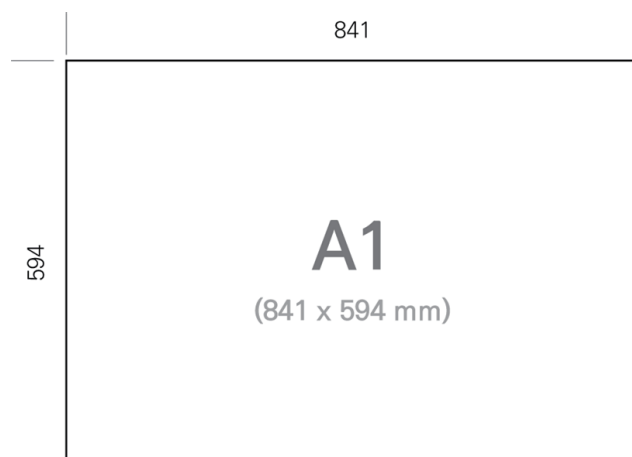
3.1 Submittal

Classification	Size	Name of the File	Format	Remarks
Drawing Panel	A1(841x594mm) (9933 x 7016 픽셀)	PIN_Panel.jpg (ex. A1234_panel.jpg)	300dpi jpg	A1 x 1page
Design Description	A4(297x210mm)	PIN_description.pdf	pdf	within 6 pages
Relevant Images	-	PIN_image01.jpg PIN_image02.jpg ...	300dpi jpg	main image of the plan
Scanned Copy of the Documents to be Submitted	-	PIN_document01.pdf PIN_document02.pdf PIN_document03.pdf	pdf	

- All submissions must be written in Korean or English and Arabic numerals, and use the metric system (areas expressed to two decimal places).
- All submissions are free to use colors, and 3D rendered images can be used.
- The scale and direction of all submissions are free, but they are accurately marked on each plan.
- All submissions shall not display any schemes or methods of identification.

3.2 Documentation Guideline

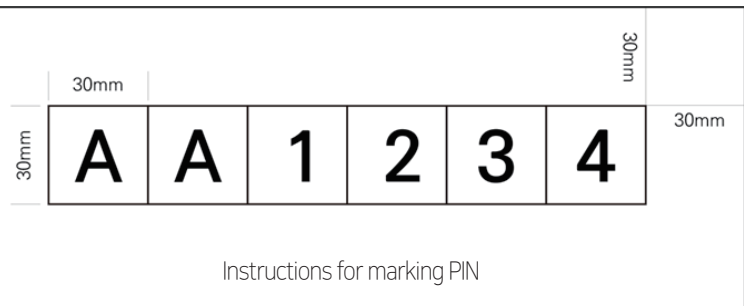
1. Drawing Panel (A1x1page)
 - The drawing panel is prepared with an individual page of A1 (W:841mm×H:261mm_horizontal direction) size.
 - Write in 9,933 x 7,016 px, 300dpi and save in size 30mb or less.



3

Submittal and Documentation Guideline

- The drawing panel is expressed including the following contents and is composed according to the intention of the designer.
 - Bird's eye view or perspective view
 - Design outline
 - Plan concept map: Expression of idea concepts such as plan topics, activation plans and strategies, etc.
 - Layout
- The PIN number is marked on the upper right corner of each drawing panel. The PIN number is written using the format of 210mm horizontal and 30mm vertical as shown below, and the text uses a black font 'Arial' and a size of 50pt.



2. Design Description(A4×within 6 pages)

- The design description is written in A4 (W:210mm×H:297mm_vertical direction) size.

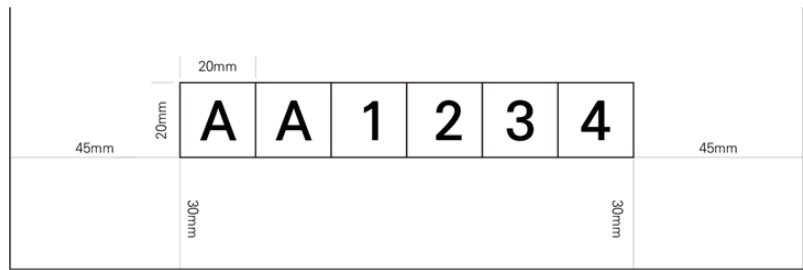


- Design description should be written within 6 sheets, and no separate sheets should be written. However, the front and back covers and the table of contents are excluded from the number of pages.

3

Submittal and Documentation Guideline

- The design description is freely prepared according to the designer's intention with reference to the following contents.
 - Design outline
 - Site status analysis
 - Master plan direction (design intent and idea)
 - Main idea concept and harmony with environment
 - Layout
 - Etc
- For the cover of the design description, use the provided [Form 5] and write the PIN number at the bottom of the cover as shown below.



Instruction to write design description PIN

- Except for the PIN number, any mark that can recognize the entrant is not allowed.
- The paper of the design description shall be white.