

## workshop: deconstructing design

Organised by: MHRD IIT, Hyderabad IDC (IIT Bombay)

9.30 - 10.00 am 10.00 - 10.10 am

programm

REGSITRATION AND REFRESHMENTS

WELCOME

Amita Sharma Devang Khakhar U B Desai

| TIME             | SPEAKER                                    |                       | PRESENTATION   |  |
|------------------|--|-----------------------|--|--|
| 10.10 - 11.10 am | SESSION ONE                                |                       |  |  |
| 10.10 - 10.18 am | U A Athavankar                             | IDC IIT Bombay        | Revisiting India Report  |  |
| 10.20 - 10.28 am | Laila Tyabji                               | Dastakar              | Design, Science & Craft - Taking<br>Them Out of Their Boxes &<br>Making Them Work Together |  |
| 10.30 - 10.38 am | Karthik Ramani                             | Purdue University     | The Shape of Design  |  |
| 10.40 - 10.48 am | M.P. Ranjan                                | NID                   |  |  |
| 10.50- 10.58 am  | Javed Iqbal                                | DRILS, Hyderabad      | Designing of drugs in the era of<br>Information Technology                                 |  |
| 11.00 - 11.08 am | Pankaj Jhunjha                             | Tata Motors           | The Auto Design Ecosystem  |  |
| 11.10 - 11.55 am | SESSION T                                  | WO                    |  |  |
| 11.10 - 11.15 am | Address by Shri A                          | shok Thakur           | Secretary (HE)   |  |
| 11.15- 11.30 am  | Address by Guest of Honor Shri Sam Pitroda |                       | Adviser to the Prime Minister on Public Information Infrastructure & Innovations           |  |
| 11.30 - 11.45 am | Address by Chief                           | Guest Dr. Pallam Raju | Hon'ble Minister of Human<br>Resource Development  |  |
| 11.45 -12.00 pm  | Q & A                                      |                       | Coffeee / Tea / Snacks to be served  |  |
| 12.00- 01.10 pm  | SESSION THREE                              |                       |  |  |
| 12.00 - 12.08 pm | Aman Nath                                  | Heritage hotels       | How Governments prefer<br>Fossils to Heritage  |  |
| 12.10 - 12.18 pm | Obuchi                                     | University of Tokyo   |  |  |
| 12.20 - 12.28 pm | Rajeev Lunkad                              | Human Project         |  |  |
| 12.30 - 12.38 pm | A.G. Rao                                   | IDC IIT Bombay        | Aesthetics & Experiential Learning   |  |
| 12.40 - 12.48 pm | Gopika Chowfla                             | GCD Studio            |  |  |
| 12.50 - 12.58 pm | B.K. Chakravarthy                          | IDC IIT Bombay        | The 7'C's for Innovation by Design   |  |
| 01.00 - 01.15 pm | Open Discussion                            |                       |  |  |
| 01.15 -02.00 pm  | LUNCH                                      |                       |  |  |

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|--|--|--|---|--|
| 02.00 - 03.10 pm   | SESSION FOUR   |  |   |  |
| 02.00 - 02.08 pm   | Shilpa Ranade  | IDC - IITB   | Movie: Contextualising<br>Animation Design  |  |
| 02.10 - 02.18 pm   | Chakradhar Sasw  | ade NID  |   |  |
| 02.20 - 02.28 pm   | Timothy Gonsalv  | es IIT Mandi   |   |  |
| 02.30 - 02.38 pm   | Geetha Narayan<br>Girish Prabhu<br>Meena Vari  | Shrishti   | Design as a life skill rather than a professional trade: New Paradigm for Design Education  |  |
| 02.40 - 02.48 pm   | Shashank Mehta   | NID  | Catalysing Innovations;<br>a Design Approach  |  |
| 02.50 - 02.58 pm   | I.M.Chisti   | SPA Delhi  | WHITHER DESIGN: a vision for design based creative industries in india.   |  |
| 03.00 - 03.08 pm   | C. Venkatesh   | IIT Kanpur, Aerospace  | Autonomous Mini Helicopter<br>Development at IIT-Kanpur :<br>Design Challenges  |  |
| 03.10 - 03.18 pm   | Alpana Khare   | Graphic Design   | Linking Technology & the User   |  |
| 03.20 - 03.35 pm   | Open Discussion  |  |   |  |
| 03.35 - 03.58 pm   | Remarks by Insit   | ution Heads on existing / f  | uture Design School or Depts  |  |
| 04.00 pm   | SESSION F  | IVE  |   |  |
|  |  |  |   |  |
| 04.00 - 04.08 pm   | G.G. Ray   | IDC IIT Bombay   | Transforming Design by Research   |  |
| 04.00 - 04.08 pm<br>04.10 - 04.18 pm   | G.G. Ray<br>Joy Sen<br>Saikat Paul<br>Haimanti Banerje   | IIT Kgp  | Transforming Design by Research<br>Varanasi: An Exploratory<br>Deconstruction Approach - A Case<br>for Design Actions & Pedagogy  |  |
| · ·  | Joy Sen<br>Saikat Paul   | IIT Kgp  | Varanasi : An Exploratory<br>Deconstruction Approach - A Case   |  |
| 04.10 - 04.18 pm   | Joy Sen<br>Saikat Paul<br>Haimanti Banerje   | IIT Kgp  | Varanasi : An Exploratory<br>Deconstruction Approach - A Case<br>for Design Actions & Pedagogy<br>Integral Design -   |  |
| 04.10 - 04.18 pm<br>04.20 - 04.28 pm   | Joy Sen<br>Saikat Paul<br>Haimanti Banerje<br>Peter D'Ascoli   | IIT Kgp  B'Ascoli and Co.  | Varanasi: An Exploratory Deconstruction Approach - A Case for Design Actions & Pedagogy Integral Design - A Holistic Approach   |  |
| 04.10 - 04.18 pm<br>04.20 - 04.28 pm<br>04.30 - 04.38 pm   | Joy Sen Saikat Paul Haimanti Banerjee Peter D'Ascoli K. Munshi Indranil Manna  | IIT Kgp  D'Ascoli and Co.  IDC IIT Bombay  Center for Frugal   | Varanasi: An Exploratory Deconstruction Approach - A Case for Design Actions & Pedagogy Integral Design - A Holistic Approach Reconstructing Design Education Participatory Initiatives with Craftsmen for Frugal   |  |
| 04.10 - 04.18 pm<br>04.20 - 04.28 pm<br>04.30 - 04.38 pm<br>04.40 - 04.48 pm                               | Joy Sen Saikat Paul Haimanti Banerjee Peter D'Ascoli  K. Munshi Indranil Manna Koumudi Patil  Amaresh  | IIT Kgp  D'Ascoli and Co.  IDC IIT Bombay  Center for Frugal  Technology, IIT Kanpur                 | Varanasi: An Exploratory Deconstruction Approach - A Case for Design Actions & Pedagogy Integral Design - A Holistic Approach Reconstructing Design Education Participatory Initiatives with Craftsmen for Frugal Design and Technology Design Education:   |  |
| 04.10 - 04.18 pm  04.20 - 04.28 pm  04.30 - 04.38 pm  04.40 - 04.48 pm  04.50 - 04.58 pm                   | Joy Sen Saikat Paul Haimanti Banerjee Peter D'Ascoli  K. Munshi Indranil Manna Koumudi Patil  Amaresh Chakrabarti Prabir                               | IIT Kgp  D'Ascoli and Co.  IDC IIT Bombay  Center for Frugal Technology, IIT Kanpur  IISc, Bangalore | Varanasi: An Exploratory Deconstruction Approach - A Case for Design Actions & Pedagogy Integral Design - A Holistic Approach Reconstructing Design Education Participatory Initiatives with Craftsmen for Frugal Design and Technology Design Education: The IISc Perspective                            |  |
| 04.10 - 04.18 pm  04.20 - 04.28 pm  04.30 - 04.38 pm  04.40 - 04.48 pm  04.50 - 04.58 pm  05.00 - 05.08 pm | Joy Sen Saikat Paul Haimanti Banerjee Peter D'Ascoli  K. Munshi Indranil Manna Koumudi Patil  Amaresh Chakrabarti Prabir Mukhopadhyaya Open Discussion | IIT Kgp  D'Ascoli and Co.  IDC IIT Bombay  Center for Frugal Technology, IIT Kanpur  IISc, Bangalore | Varanasi: An Exploratory Deconstruction Approach - A Case for Design Actions & Pedagogy Integral Design - A Holistic Approach Reconstructing Design Education Participatory Initiatives with Craftsmen for Frugal Design and Technology Design Education: The IISc Perspective Looking beyond the Horizon |  |