Vera’s Mathematic World invites undergraduate and postgraduate students world-wide to discover and interpret new applications to design based on the proportions proposed in the Metallic Means Family developed by Dr. Vera W de Spinadel.

**VERA W. DE SPINADEL**

**AWARD 2018**

**FOR A DESIGN IN HARMONY WITH MATHEMATICS**

**WHEN:**

register from 06.05.2018 - 31.07.2018

**HOW:**

find the details at [verasmathematicworld.org](http://verasmathematicworld.org)

VMW'18 invites all those who understand that the application of the proportion system resulting from the Metallic Means Family to design helps to create shapes that increase the beauty and harmony of the product.

**Award ceremony & exhibition opening**

**November 2018**

"The members of the Metallic Means family (MMF) are the only positive quadratic irrational numbers that originate generalized secondary Fibonacci sequences (GSFS) (with additive properties), which are, simultaneously, geometric progressions. This curious property of satisfying both arithmetic additive and geometric properties, bestow all the members of the MMF interesting characteristics to become basis of different systems of geometric proportions in Design."

The Vera W. de Spinadel International Award will be given to the project that achieves the greatest creative innovation in its discipline and will allow the creative artist or designer who proposed it to enter an Internship in the Global Studio of when.

- **Open call:** 6 May 2018
- **Questions:** until 15 June 2018
- **Registration:** until 31 July 2018
- **Project deadline:** 22 August 2018
- **International jury:** October 2018
- **Exhibition:** November 2018

International
Open call

Organized by
Zaha Hadid Architects in London

Event sponsored by
Mathematic and Design VMW 2018 Week

San Martin Cultural Center in the City of Buenos Aires